



Diamond Business Association, Inc.  
Southeastern Diamond Business Association (SDBD)

### **Board of Directors Meeting Agenda**

VIA ZOOM Join URL:

<https://us02web.zoom.us/j/82784230811?pwd=MEp4UTVES0lJU240dGgxdkw1bndUQT09>

**Meeting ID: 827 8423 0811**

**Passcode: 381547**

**May 19th 2022 from 12:00 PM - 1:00 PM**

#### **1. ORGANIZATIONAL BUSINESS**

**Board Members in Attendance** - Marco Ortiz - President - Farmers Insurance, Karla Ruiz - Vice Pres-ident - Bilingual Mobile Notaries, DeBrenna Glastervann- ReKre8 Apparel LLC-Board Member, Maria L Plante- Treasurer - Realtor.

**Others Present:** None

Meeting was called to order at 10:08 AM by President Ortiz  
Quorum? Yes Present? Marco, Karla, Debrenna and Maria.

#### **2. READING OF THE MISSION STATEMENT**

##### **Mission Statement**

The Mission of the Diamond Business Association is to foster economic prosperity by advocating for and promoting the growth of businesses in the Diamond District.

#### **3. APPROVAL OF THE AGENDA**

**[Motion: DeBrenna | Second: Maria | Yes: 2 | No: none | Abstain: none ]**

**7. FINANCIAL REPORTS** - Presented by President Ortiz who reported that no income was received and the \$500 showing as Revenue is a Donation from Cox to the Winter Wonder land event; moreover, the payroll expenses was the last of Erica's payment as staff that also includes taxes and fees. President Ortiz reported that only must have expenses will continue, such as: Storage, phone, insurance and minor office expenses. Vice President Karla asked how much actual money is in the bank and President Ortiz reported \$14,735.57 as of today.

Vice President Karla asked about the bank signers and President Ortiz said that U.S Bank has the minutes to add Maria as Treasurer and remove Karla that Ortiz and Maria just had to go to the bank to finalize adding her. Treasurer Plante and President Marco agreed to schedule a time to go to the bank.

**[Motion: DeBrenna | Second: Maria | Yes: 2 | No: none | Abstain: none ]**

**4. CONSENT ITEMS:** Approve minutes of the Board of Directors meeting for July 2024.  
• Financials for July and August to be received and filed. **Note: Agenda stated August and September in error.**

**[Motion: DeBrenna | Second: Maria | Yes: 2 | No: none | Abstain: none ]**

#### **5. ACTION ITEMS**

Removal of **Shea Benton - Family Health Centers of San Diego** as Board member per section Article VI Section 10 of the Bylaws.

**[Motion: Maria | Second: DeBrenna | Yes: 2 | No: none | Abstain: none ]**

#### **9. BOARD MEMBER REPORTS**

Treasurer Plante reported that she started to come to the office to volunteer and check the email and phone messages; she indicated that she applied for the new County Capacity grant for 30K with the help of President Ortiz.

Vice President Karla asked about the Membership and President Ortiz explained that all members that were on a monthly plan were cancelled back in June and all new members have to pay the basic membership of \$250. Karla indicated that it may be too high in comparison to other organizations and President Ortiz asked DeBrenna (Chair of Membership committee) to gather her team to review it and find out if changes are needed.

Ortiz reminded the group that the Diamond Business Association is alive and has an office, phone, computer, etc. and we should start promoting the Coffee and Connect and talked about maybe an end of the year business mixer; he expressed that the organization should be able to serve its members with the basic promises of its membership and he showed the benefits of the membership.

Ortiz asked Board members to please complete and application and pay their membership if they have not yet done it.

##### **1- Diamond Experience (\$250)**

a- Directory

b- Spot Light in News Letter ad social media

c- No Cost for Coffee and Connect

d- Discounts at Business Mixer and events.

Karla also asked about the Inventory of all the Organization's belongings and Marco exhorted her to start the process and maybe get the help of other Board Members.

President Ortiz reminded the group of the importance of volunteering

#### **10. STAFF REPORT**

**11. PUBLIC COMMENT (10 MIN ~ APPROX 2MIN Each) None**

**12. ADJOURNMENT OF MEETING**

**[Motion: Karls| Second: DeBrenna | Yes: 2 | No: none | Abstain: none ]**

**| Time: 10:57 am ]**

**13. NEXT REGULAR MEETING DATE**

November 21, 2024