



Diamond Business Association, Inc.
Southeastern Diamond Business Association (SDBD)
Board of Directors Meeting Agenda
5003 Imperial Avenue Ste 114A
San Diego, CA, 92113

September 22, 2023, from 12:00 PM -1:00PM

1. Organizational Business

- 12:00PM

Board Member in attendance

- Marco Ortiz – President – Ortiz Insurance Agency
- Karla Ruiz – Vice President - Bilingual Mobile Notaries
- DeBrenna Glastervann- Board Member – Rekre8 Apparel, LLC
- Shea Benton – Family Health Centers of San Diego

Others Present

1. Erica Schwing – Office Assistant

2. READING OF THE MISSION STATEMENT:

Mission Statement-

The Mission of the Diamond Business Association is to foster economic prosperity by advocating for and promoting the growth of businesses in the Diamond District.

3. APPROVAL OF THE AGENDA:

[Motion: DeBrenna Glastervann | Second: Karla Ruiz | Yes: 3 | No: 0 | Abstain:0]

4. CONSENT ITEMS:

- Approve minutes of the Board of Directors meeting for August 2023.

[Motion: DeBrenna Glastervann | Second: Karla Ruiz | Yes: 3 | No: 0 | Abstain:0]

- Financials for August to be received and filed.

[Motion: Shea Benton | Second: DeBrenna Glastervann | Yes: 4 | No: 0| Abstain:0]

5. ACTION ITEMS:

1. Approval to change the Board of Directors meeting from 12:00pm to 10:00am

- The Board opened the floor for discussion with the recommendation to change meeting time from 12:00am to 10:00am
- The board agreed on the changes.

[Motion: Shea Benton | Second: DeBrenna Glastervann | Yes: 4 | No:0 | Abstain: 0]

2. DeBrenna Glastervann (Membership Committee Chair) will be presenting the membership packages to be approved by the board of

- DeBrenna Glastervann introduced new membership packages for board approval.
- The Board conducted a comprehensive review of the proposed membership packages, with specific details.
- The board deliberated on modifications to the membership proposal, which involved an adjustment to the Diamond premier membership, increasing the allotted monthly hours from 4 to 6.
- The board reached a consensus to offer payment options that encompass two split payments.
- It was agreed that any late payments would incur by 10% late fee.
- Payments will not be prorated.
- Members have the option to upgrade to any package by paying the price difference.
- The board engaged in discussions regarding the potential transformation of the facility to a pet -friendly environment, with predefined expectations.
- The new packages presented.

- 1 - Diamond Experience (\$250)
- 2 – Diamond Elite (\$500)
- 3 – Diamond Premier (\$1000)

[Motion: Shea Benton | Second: DeBrenna Glastervann | Yes: 4 | No:0 | Abstain: 0]

6. Financial Report:

- Marco Ortiz provided an overview of the financial report for the month of August.
- The Financials reported are in good standing.
- During the report, Marco Ortiz discussed the \$500 in cash rewards and this year we will be getting a little over \$500.
- The board discussed the immediate requirement to hire a professional accountant, with specific reference to Marco Ortiz's continued provision of pro bono accounting services.
- Marco Ortiz presented the recent adjustments, highlighting the monthly rent increase from \$500 to \$1,600.

[Motion: DeBrenna Glastervann | Second: Karla Ruiz | Yes: 4 | No:0 | Abstain: 0]

7. PRESENTATION:

- None

8. STAFF REPORT: Erica schwing Coffee and connect update

9. BOARD & COMMITTEE REPORTS:

1. Holiday Event 2. Cowork

- Karla announced that the Diamond Business Association is actively in the planning stages of our signature holiday event, which will be conducted in collaboration with Peace in The Park.

- New membership Packages approved

10. PUBLIC COMMENT (10 MINUTES ~ APPROX 2 MINUTES Each): N/a

11. ADJOURNMENT OF MEETING:1:16pm

[Motion: DeBrenna Glastervann | Second: Karla Ruiz | Time: 1:16pm

12. NEXT REGULAR MEETING DATE

- Next meeting September 21, 2023