



Diamond Business Association, Inc.
Southeastern Diamond Business Association (SDBD)

Board of Directors Meeting Agenda
5003 Imperial Avenue Ste 114A
San Diego, CA, 92113

VIA ZOOM Join URL:

<https://us02web.zoom.us/j/82784230811?pwd=MEp4UTVES0lJU240dGxdkw1bndUQT09>

Meeting ID: 827 8423 0811

Passcode: 381547

July 20, 2023, from 12:00 PM -1:00 PM

1. Organizational Business

- Call To Order: **12:00pm**

Board Members in Attendance

- 1. Marco Ortiz - President - Ortiz Insurance Agency
- 2. Karla Ruiz - Vice President - Bilingual Mobile Notaries
- 3. Reverend Marc Ritchie – Board Member-Big Cuts Barber
- 4. Daneyel Walker-Board Member- The Mental Bar
- 5. Shea Benton – Board Member- Family Health Centers of SD

Others Present:

1. Erica Schwing - Office Assistant
2. Guillermo Angulo-Office Administrator
5. Carmina Paz-Program Coordinator (Zoom)
6. Barry Pollard-The Urban Collaborative CDC (Zoom)
7. Dave Whisenhunt – Family Health Centers VP of Facilities
8. Daniel Kay – Executive VP of Civic Communities (Zoom)
9. Officer Omar – San Diego Police Department
10. Oralía Martinie – Valentino’s Beauty Salon
11. Robert Carr – San Diego Green Building Counsel

2. READING OF THE MISSION STATEMENT:

Mission Statement-

The Mission of the Diamond Business Association is to foster economic prosperity by advocating for and promoting the growth of businesses in the Diamond District.

3. APPROVAL OF THE AGENDA:

[Motion: Karla Ruiz | Second: Daneyel Walker | Yes: 3 | No: 0 | Abstain: 0]

4. CONSENT ITEMS:

- **Approve minutes of the Board of Directors meeting for June 2023.**

[Motion: Daneyel Walker | Second: Karla Ruiz | Yes: 3 | No: 0 | Abstain: 0]

5. ACTION ITEMS:

- **Approval to have the Diamond BID responsible for the Brooks Huffman Plaza electrical bill, that services 8 outlets at the plaza.**

[Motion: Marc Ritchey | Second: Karla Ruiz | Yes: 4 | No: 0 | Abstain: 0]

Daniel Kay – Elaborated on finishing up the Imperial streetscape enhancement project, which consists of way finding signs, median fencing, and electrical outlets. Mentioned that the electrical outlets need to be connected to power, city did not commit to being the responsible party for billing.

- Board decided to move forward with the contingency to find out if SDG&E will do it pro-bono.

- **Appoint a Secretary.**

[Motion: Marc Ritchey | Second: Daneyel Walker | Yes: 4 | No: 0 | Abstain: 0]

- Marco Ortiz spoke about yearly elections, and appointing a Secretary and Treasurer for the next term, beginning June 30th, 2024.
- Karla Ruiz was appointed as temporary Treasurer
- Marco Ortiz was appointed as temporary Secretary

- **Accept Chistian Garcia's Board resignation.**

[Motion: Karla Ruiz | Second: Marc Ritchey | Yes: 4 | No: 0 | Abstain: 0]

- **Accept Karla Ruiz' recommendation for Debrenna Glastervann, owner of REKRE8 Apparel, LLC as new Board Member.**

[Motion: Marc Ritchey | Second: Daneyel Walker | Yes: 4 | No: 0 | Abstain: 0]

- **Permission to start a committee in charge of finding the funding and candidates for the Executive Director Position. (Must be Chaired by a Board member)**

[Motion: | Second: | Yes: | No: | Abstain:] - N/A

- Tabled until further discussion.

6. Financial Report: Marco Ortiz

- **Motion to accept financial report.**

[Motion: Marc Ritchey | Second: Karla Ruiz | Yes: 4 | No: 0 | Abstain: 0]

- Marco Ortiz presented June Financials and details of the balance sheet.

7. PRESENTATION: (10 MINUTES)

- Family Health Center – Dave Whisenhunt, VP of Facilities
 - Dave Whisenhunt gave a presentation on how to choose a layout for the new family health center building efficiently and how to reach the community so they can have an input. He also recommended that they do a community survey.

8. STAFF REPORT:

- Coffee and Connect
- Imperial Ave. streetscape enhancement project

9. BOARD & COMMITTEE REPORTS:

- **Karla Ruiz – Lights Celebration Festivity**
 - Karla mentioned, Gompers will not be available to host the Holiday event at the given date, due to construction.
 - Karla recommended having the event at the YMCA and having a smaller event this year if we don't receive funding.
 - Karla mentioned that the bridge lights will be installed in November.
- **Karla Ruiz – Banner Program**
- Karla Ruiz spoke about the new upcoming Black Arts and Culture banners that will be installed soon.

10. PUBLIC COMMENT (10 MINUTES ~ APPROX 2 MINUTES Each):

- Patricia Torres – local Zumba Business owner – Expressed her concerns about a group of men loitering outside her business and assaulting one of her Zumba instructors.
 - Officer Omar – Talked about the ongoing issues on Logan Ave. He needs support from the community or assistance from the property owner.
 - Marco Ortiz recommended getting the city involved, as well as Monica Montgomery's office.

- Officer Omar – Spoke about Backpack Giveaway event that will take place on Saturday July 29th, at Dennis V. Allen
- Oralia Martinie – Since October, Construction has blocked street access to her business. She has lost 85% clientele since then and is struggling financially.
 - Karla and BID are advocating to get the city of San Diego’s support.

11. ADJOURNMENT OF MEETING: 1:45PM

[Motion: Karla Ruiz | Second: Marc Ritchey | Yes: 4 | No: 0 | Abstain: 0]

12. NEXT REGULAR MEETING DATE

- Next meeting August 17, 2023

Diamond Business Association, Inc
Profit & Loss
July 2023

	<u>Jul 23</u>
Income	
40100 · Other Revenue	
40140 · Banners	-3,042.50
40160 · Donations	923.53
40180 · Grants	5,785.39
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Total 40100 · Other Revenue	3,666.42
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Total Income	3,666.42
Expense	
512028 · Personnel	
51135 · Salaries	8,198.20
51140 · Payroll Taxes	1,207.25
51160 · Payroll Tax FICA	0.00
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Total 512028 · Personnel	9,405.45
512110 · Design	
51215 · Banners	380.00
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Total 512110 · Design	380.00
512143 · Office Operations	
51340 · Rent	541.14
51345 · Office Supplies	136.44
51350 · Telephone/Internet	115.09
51355 · Utilities	62.42
51370 · Mileage/Parking	98.94
51375 · Bookkeeping	8.75
51385 · Office Equipment	10.39
51395 · Permits & Fees	-380.00
51400 · Bank Fees	9.00
51425 · Software/Storage	131.98
51505 · Storage	389.00
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Total 512143 · Office Operations	1,123.15
512186 · Special Events	
51535 · "Coffee and Connect"	97.76
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Total 512186 · Special Events	97.76
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Total Expense	11,006.36
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Net Income	-7,339.94
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