



Diamond Business Association, Inc.
Southeastern Diamond Business Association (SDBD)

Board of Directors Meeting Agenda

IN PERSON Join:

5003 Imperial Avenue Ste 114A, San Diego, CA, 92113

VIA ZOOM Join URL:

<https://us02web.zoom.us/j/82784230811?pwd=MEp4UTVES0lJU240dGxdkw1bndUQT09>

Meeting ID: 827 8423 0811

Passcode: 381547

April 20, 2023, from 12:00 PM -1:00 PM

1. ORGANIZATIONAL BUSINESS:

• Board Members in Attendance:

1. **Marco Ortiz** - President - Ortiz Insurance Agency
2. **Karla Ruiz** - Vice President - Bilingual Mobile Notaries
3. **Gustavo Bidart** – Secretary/Treasurer - Civic Communities
4. **Christian Garcia** – Board Member – U.S. Bank

Others Present:

1. **Adrian Perez** – Office Administrator - Diamond BID
2. **Erica Schwing** - Office Assistant - Diamond BID
3. **Israel Rodriguez**- Intern-Diamond BID

Meeting was called to order at **12:01 pm** by President Marco Ortiz
- Quorum? Yes Present? Marco, Karla, and Gustavo.

2. READING OF THE MISSION STATEMENT:

Mission Statement-

The Mission of the Diamond Business Association is to foster economic prosperity by advocating for and promoting the growth of businesses in the Diamond District.

3. APPROVAL OF THE AGENDA:

[Motion: Christian Garcia | Second: Karla Ruiz | Yes: 2 | No: 0 | Abstain:0]

4. CONSENT ITEMS:

- a. Approve minutes of the Board of Directors meeting for March 2023.
- b. Financials for March to be received and filed.

[Motion: Gustavo Bidart | Second: Christian Garcia | Yes:2 | No: 0| Abstain:0]

5. ACTION ITEMS:

[Motion: Karla Ruiz | Second: Christian Garcia | Yes: 2 | No:0 | Abstain: 0]

- a) The Board approved the amending of the bylaws Article VI Board of Directors:
Section 2-Number of Qualifications of Directors.

Section 2. Number and Qualifications of Directors. The Corporation shall have a minimum of 5 and a maximum of 13 directors. A minimum of 60% of the Directors shall be business owners (or their delegates) as provided in Article III of these Bylaws. No more than 40% of the Board may be composed of Associate Members at any one time.

6. Financial Report:

Gustavo Bidart Presented:

March Financials:

Current Assets were at \$71,337.10.

US Bank Total Checking/Savings: \$57,363.23

Total Current Assets: \$71,454.36

The Diamond Staff are actively looking for other grant opportunities.

7. PRESENTATION: N/A

9. STAFF REPORT:

- a. International Women's Month Mixer
- b. Verizon Program
- c. Verizon Roundtable
- d. Version Summit

10. BOARD COMMITTEE REPORTS:

- a. Marketing and events – Ms. Karla Ruiz
 - a) Karla discussed future events and Diamond Street Festival at Dennis Allen Park
 - b) Diamond talk with the board to discuss fees and conditions to the business owners.
 - c) The fair banners are being installed on Imperial Ave, Euclid Ave and Market St.

d) Next Holiday event to replace the bridge lighting with the tree lighting.

11. PUBLIC COMMENT (10 MINUTES ~ APPROX 2 MINUTES Each):

Officer Omar shared Peace in the Park event.

Martha Zapata share about the upcoming Earth Day Event

Karen Montufar-Federico shared about the budget season which is coming up on April 24th as well commercial report due.

12. ADJOURNMENT OF MEETING:

[Motion: Gustavo Bidart | Second: Christian Garcia | Time: 1:01pm

13. NEXT REGULAR MEETING DATE

- Next meeting May 18, 2023