



Diamond Business Association, Inc.
Southeastern Diamond Business Association (SDBD)

Board of Directors Meeting Agenda

IN PERSON Join:

5003 Imperial Avenue Ste 114A, San Diego, CA, 92113

VIA ZOOM Join URL:

<https://us02web.zoom.us/j/82784230811?pwd=MEp4UTVES0lJU240dGxdkw1bndUOT09>

Meeting ID: 827 8423 0811

Passcode:381547

March 16, 2023, from 12:00 PM -1:00 PM

1. ORGANIZATIONAL BUSINESS:

• **Board Members in Attendance:**

1. **Marco Ortiz** - President - Ortiz Insurance Agency
2. **Karla Ruiz** - Vice President - Bilingual Mobile Notaries
3. **Gustavo Bidart** - Secretary - Civic Communities
4. **Marc Ritchey** - Board Member - Big Cuts Barber Salon
5. **Christian Garcia** – Board Member – U.S. Bank

Others Present:

1. **Adrian Perez** – Office Administrator - Diamond BID
2. **Erica Schwing** - Office Assistant - Diamond BID
3. **Martha Zapata** - Office of Council President Sean Elo-Rivera (District 9).
4. **Sean Karafin** – Program Manager, Small Business Engagement Unit - City of San Diego Economic Development Department

The meeting was called to order at **12:05 pm** by President Marco Ortiz
- Quorum? Yes, Present? Marco, Karla, Gustavo, and Marc.

2. READING OF THE MISSION STATEMENT:

Mission Statement-

The Mission of the Diamond Business Association is to foster economic prosperity by advocating for and promoting the growth of businesses in the Diamond District.

3. APPROVAL OF THE AGENDA:

[Motion: Gustavo | Second: Marc | Yes: 2 | No: 0 | Abstain:0]

4. CONSENT ITEMS:

- a) Approve Minutes of the Board of Directors Meeting for February 16, 2023.
- b) Financials for February 2023

[Motion: Marc Ritchie| Second: Gustavo Bidart | Yes:2 | No: 0| Abstain:0]

5. ACTION ITEMS:

- a) Financials for February 2023 - Received and filed.
- b) The resignation letter of Maryam Alobaidy was accepted.
- c) Gustavo Bidart was appointed the new Interim treasurer.
 - a. Bidart agreed to fill in temporarily while the agency increases its board numbers to reach a minimum of 7 and identified a new treasurer

[Motion: Karla Ruiz | Second: Gustavo Biadart | Yes: 2 | No:0 | Abstain: 0]

6. Financial Report:

Marco presented:

February Financials:

Current Assets were at \$67,654.29.

US Bank Total Checking/Savings: \$57,427.18

Total Current Assets: \$125,081.47

The Diamond BID was approved for a grant of \$12,500 from LISC

The Diamond Staff are actively looking for other grant opportunities.

7. PRESENTATION:

- a) None

8. PRESIDENT'S REPORT:

Marco gave an update on the Imperial Ave Streetscape Enhancement Trash Receptacle on hiring B-Works to start collecting the trash located on Imperial Avenue at a rate of \$350/Monthly.

9. STAFF REPORT:

- a) Business mixer.
- b) Celebrating Black History Month.
- c) Women's Celebration on March 24th.

10. BOARD MEMBER REPORTS:

None

11. PUBLIC COMMENT (10 MINUTES ~ APPROX 2 MINUTES Each):

1. Martha Zapata
2. Officer Omar
3. Bryan Pollard

12. Closed session

- a) HR-Personnel

13. ADJOURNMENT OF MEETING:

[Motion: Marco Ortiz| Second: Karla Ruiz| Time: 1:32 pm]

14. NEXT REGULAR MEETING DATE

- Next meeting April 20, 2023