



Diamond Business Association, Inc.
Southeastern Diamond Business Association (SDBD)

Board of Directors Meeting Agenda

IN PERSON Join:

5003 Imperial Avenue Ste 114A, San Diego, CA, 92113

VIA ZOOM Join URL:

<https://us02web.zoom.us/j/82784230811?pwd=MEp4UTVES0lJU240dGxdkw1bndUQT09>

Meeting ID: 827 8423 0811

Passcode:381547

August 18, 2022 from 12:00 PM - 1:00PM

1. ORGANIZATIONAL BUSINESS

- **Board Members in Attendance:** Marco Ortiz - President Ortiz Insurance Agency, Karla Ruiz - Vice President - Bilingual Mobile Notaries, Marc Ritchey- Board Member - Big Cuts Barber Salon, Gustavo Bidart - Board Member - Civic Communities
- **Board Members Absent** - Jeremy Weber -Board Member - US Bank, Nancy Juarez - Board Member - La Fresheria, Maryam Alobaidy - Board Member - Postal Annex
- **Others Present** - Kim Phillips-Pea - Small Business and Event Support Coordinator, Evelyn Casas - Administrative Assistant - Diamond BID, Martha Zapanta - Office of Council President Sean Elo-Rivera, Michael Westmoreland - Chollas View Community Association, Kellie Quinn - IRC, Monique Lopez - Pueblo Planning, Sean Karafin - City of San Diego Economic Development Department, Diane Moss - Project New Village, Officer Omar Luzuriga - San Diego Police Department

Meeting was called to order at 12:03pm by President Ortiz.

Quorum? Yes Present - Marco, Karla, Gustavo and Marc

2. READING OF THE MISSION STATEMENT

Mission Statement

The Mission of the Diamond Business Association is to foster economic prosperity by advocating for and promoting the growth of businesses in the Diamond District.

3. APPROVAL OF THE AGENDA

[Motion: Karla | Second: Gustavo | Yes:2 | No:0 | Abstain:0]

4. CONSENT ITEMS

- Approve Minutes of the Board of Directors Meeting for July 26, 2022.
- Financials for June to be received and filed.

[Motion:Karla | Second:Gustavo | Yes:2 | No:0 | Abstain:0]

5. PRESENTATION

A. Michael Westmoreland presented the December 10th event called The Festival a follow up meeting scheduled at Diamond Cowork on Tuesday, August 23, 2022.

6. FINANCIAL REPORT - President Ortiz reported the financials for the month. He's

cutting costs by exploring new options for phone, security and internet. He also mention how's the cowork operation and reported regular rentals.

7. PRESIDENT'S REPORT

8. BOARD MEMBER REPORTS

9. STAFF REPORT -Kim Phillips-Pea reminded the group to save the date for the Diamond BID Bridge Lighting event happening December 3rd, 2022 and reported the Business Walk.

10. PUBLIC COMMENT (10 MIN ~ APPROX 2MIN Each)

1-Officer Omar reported a letter of agency- 47th & Market.

2-Monique Lopez reported a community celebration AUG 27, at Chollas View Community Park from 11am- 1pm.

3-Martha Zapata reported community even" Family fun day" For the 20th from 1-5pm

4-IRC-Kellie Quiin reported if Bussiness need translators to contact her.

11. ADJOURNMENT OF MEETING

[Motion:Gustavo | Second:Marco | Time1:04p:]

12. NEXT REGULAR MEETING DATE

September 15, 2022