



Diamond Business Association, Inc.
Southeastern Diamond Business Association (SDBD)

Board of Directors Meeting Agenda

VIA ZOOM Join URL:

<https://us02web.zoom.us/j/82784230811?pwd=MEp4UTVES0JU240dGgxdkw1bndUQT09>

Meeting ID: 827 8423 0811

Passcode: 381547

May 19th 2022 from 12:00 PM - 1:00 PM

1. ORGANIZATIONAL BUSINESS

- Board Members in Attendance - Marco Ortiz - President - Farmers Insurance, Karla Ruiz - Vice President - Bilingual Mobile Notaries, Nancy Juarez - Board Member - La Fresheria, Marc Ritchey – Big Cuts Barber Salon, Gustavo Bidart – Board Member - Civic Communities, Maryam Alobaidy - Board Member - Postal Annex
- Board Members Absent – Jeremy Weber – Board Member – US Bank, Denise Sanchez – Treasurer – Taxes For Less
- Others Present - Kim Phillips-Pea - Small Business and Event Support Coordinator – Diamond BID, Barry Pollard - Urban Collaborative Project, Officer Omar - San Diego Police Department, Jorge Zarate – Administrative Assistant – Diamond BID, Rigo Munoz – Owner – Chula Tacos, Venessa Jackson – Community Member, Diane Moss – Owner – Project New Village, Henry Wallace – Community Member, Matt Griffith – Office of Mayor Todd Gloria, Tiffany Harrison – Office of Councilmember ProTem Monica Montgomery Steppe

Meeting was called to order at 12:00pm by President Ortiz at 12:00p.

Quorum? Yes Present? Marco, Karla, Marc, Nancy, Gustavo and Maryam.

2. READING OF THE MISSION STATEMENT

Mission Statement

The Mission of the Diamond Business Association is to foster economic prosperity by advocating for and promoting the growth of businesses in the Diamond District.

3. APPROVAL OF THE AGENDA

[Motion: Karla | Second: Nancy | Yes: 4 | No: 0 | Abstain: 2]

4. PRESENTATION

- a. Gustavo Bidart – Presentation regarding services provided by Civic Communities
- b. Venessa Jackson requested a letter of support for the honorary name change of Derby Street in Emerald Hills to Pastor Willie E. Manly Way.

5. CONSENT ITEMS

- a. Approve Minutes of the Board of Directors Meeting March 17, 2022.
- b. Financials February and March- received and filed.
- c. Ratification of Gustavo Bidart – Civic Communities to replace Carlos Vasquez as a Board Member – Approved by Board
- d. Ratification of Maryam Alobaidy – Postal Annex as a Board Member – Approved by Board

[Motion: Karla | Second: Marc | Yes: 4 | No: 0 | Abstain: 2]

6. ACTION ITEMS

- a. Board of Directors voted to remove Denise Sanchez as a board member, as Treasurer and from all financial accounts at the Diamond BID. She has missed more than 3 consecutive board meetings.

[Motion: Karla | Second: Gustavo | Yes: 4 | No: 1 | Abstain: 1]

- b. Board of Directors voted to remove Carlos Vazquez as Secretary and from all financial accounts at the Diamond BID.

[Motion: Karla | Second: Gustavo | Yes: 5 | No: 0 | Abstain: 1]

- c. Board of directors voted to remove Carlos Vazquez's Diamond BID Credit Card and Line of Credit.

[Motion: Karla | Second: Gustavo | Yes: 5 | No: 0 | Abstain: 1]

- d. Tabled Item – Announcement of vacancies for Secretary and Treasurer. No one self nominated.

7. FINANCIAL REPORTS - Presented by President Ortiz

8. PRESIDENT'S REPORT

9. BOARD MEMBER REPORTS

10. STAFF REPORT

- a. Announced by Kim Phillips-Pea – Recent Staff events including the Community Clean Up - April 16, Every Day is Earth Day – April 30, and the upcoming Coffee and Connect event , May 27 at 9am featuring guest speaker Clovis Honore of GRID Alternatives.

11. PUBLIC COMMENT (10 MIN ~ APPROX 2MIN Each)

- a. Matt Griffith – Office of Mayor Todd Gloria – Announced Employ Empower youth job opportunities.

- a. Rigo Munoz – Chula Tacos introduced his business and requested resources and funding assistance.

12. ADJOURNMENT OF MEETING

[Motion: Karla | Second: Marc | Yes: 5 | No: 0 | Abstain: 1| Time: 1:17p]

13. NEXT REGULAR MEETING DATE June 16, 2022