



Diamond Business Association, Inc.
dba Southeastern Diamond Business Association (SDBD)

Board of Directors Meeting Agenda

VIA ZOOM Join URL:

<https://us02web.zoom.us/j/82784230811?pwd=MEp4UTVES0lJU240dGgxdkw1bndUQT09>

Meeting ID: 827 8423 0811

Passcode: 381547

February 17th 2022 from 12:00 PM - 1:00 PM

1. ORGANIZATIONAL BUSINESS

- a. Call to Order

2. Reading of the Mission Statement

Mission Statement

The Mission of the Diamond Business Association is to foster economic prosperity by advocating for and promoting the growth of businesses in the Diamond District.

3. APPROVAL OF THE AGENDA

[Motion: _____ Second: _____ Yes: _____ No: _____ Abstain: _____]

4. CONSENT ITEMS

- a. Approve Minutes of the Board of Directors of January 20th
- b. Financials – Receive and File

[Motion: _____ Second: _____ Yes: _____ No: _____ Abstain: _____]

5. ACTION ITEMS

- a. Hire a Company to renew/create/revamp website.

6. [Motion: _____ Second: _____ Yes: _____ No: _____ Abstain: _____]

- a. Participate in the Great San Diego Scavenger Hunt

[Motion: _____ Second: _____ Yes: _____ No: _____ Abstain: _____]



7. PRESENTATIONS – Tylisa Suseberry - Community Resident and Candidate for District 4 City Council.

8. FINANCIAL REPORTS

- **Treasurer – Denise Sanchez**

9. PRESIDENT REPORT

- **Marco Ortiz**

10. BOARD MEMBER REPORTS

- **Karla Ruiz – Marketing and Promotions**
- **Jeremy Weber – Bylaws**

11. STAFF REPORT

- **Kim Phillips-Pea - Coffee and connect**

12. PUBLIC COMMENT (10 MIN ~ APPROX 2MIN PER PERSON)

13. ADJOURNMENT OF MEETING

[Motion: _____ Second: _____ Time: _____]

14. NEXT REGULAR MEETING DATE

March 17th, 2022 - 12:pm