



Diamond Business Association, Inc.
dba Southeastern Diamond Business Association (SDBD)

Board of Directors Meeting Minutes

VIA ZOOM Join URL:

<https://us02web.zoom.us/j/82784230811?pwd=MEp4UTVES0lJU240dGxdkw1bndUQT09>

Meeting ID: 827 8423 0811

Passcode: 381547

December 16th, 2021 from 2:00 PM - 3:00 PM

1. ORGANIZATIONAL BUSINESS

- Board Members in Attendance: Marco Ortiz (Farmers Insurance), Karla Ruiz (Bilingual Mobile Notaries), Denise Sanchez, Jeremy Weber (US Bank), Carlos Vasquez (Civic Community Partners), Nancy Juarez (Fresheria owner)
- Board Members Absent: Marc Ritchey (Big Cuts Barber Salon)
- Others present: Rola Barbakh (Administrative Assistant BID), Officer Omar Luzuriaga (Relations officer SDPD), Karina Velazquez (LISC), Kim Phillips-Pea (Black Arts and Culture), Divian Rubi Contreras (EDD)

Meeting was called to order by President Ortiz at 02:04 pm Quorum present (6/7)

2. APPROVAL OF THE AGENDA

Motion: Carlos Vasques | Second: Karla Ruiz | Yes: 5 | No:0 | Abstain:0

3. CONSENT ITEMS (combined as a single motion to approve)

- Approve Board Meeting Minutes of October and November 2021
- Approval of Financials
- Articles of Incorporation updated to reflect new address, president, and the previously changed Nonprofit code from 501(c)(3) to 501(c)(6) for Approval in January

Motion: Karla Ruiz | Second: Nancy Juarez | Yes: 5 | No: 0 | Abstain:0

4. ACTION ITEMS

- Discuss request for letter of support for Black Arts and Culture and vote on deferring letter until further information is obtained on what support is needed.

Tabled for next meeting



5. FINANCIAL REPORTS

- Bank Balance \$29,580.43

6. PRESIDENT REPORT

- Set up network drive for office to start filing documents locally
- Annual review was done

7. BOARD MEMBER REPORTS

- **Karla Reported:**
 - i. Banners updated and up
 - ii. We have new banners coming up after the holidays
 - iii. Held a grand opening for new business NY Pizzeria
 - iv. Dec 4th Lighting event
 - v. Mixer coming up January 13th 202

8. STAFF REPORT

- Completed annual compliance review with the city
- Helped 3 businesses finish their grant paperwork and receive their grants
- Sent out a newsletter to inform about our months work and to advertise the mixer
- Scheduled and held training for board members on anti-harassment, non-discrimination and inclusivity
- Created new anti-harassment/non-discrimination and inclusivity policy for board and staff

9. PUBLIC COMMENT (10 MIN ~ APPROX 2MIN PER PERSON)

- *Annual input from Diamond BID Board of Directors, member businesses, and the general public on the performance of the manager and its chief executive relating to the City of San Diego Business Improvement District Management Agreement for fiscal year 2021.*
 - i. Comment from President Marco that we are making good connections and building bridges and 2022 will have better communication with other members of community, community leaders.
 - ii. No other comments

10. ADJOURNMENT INTO CLOSED SESSION FOR ANNUAL BYLAW REVIEW FY2021

Adjourned into closed session at 02:41 pm

11. ADJOURNMENT OF MEETING

Meeting Adjourned by Marco Ortiz at 03:18pm

12. NEXT REGULAR MEETING DATE

January 20th, 2022 at 12pm - via zoom