



Diamond Business Association, Inc.
dba Southeastern Diamond Business Association (SDBD)

Minutes of the Board of Directors
VIA ZOOM

June 18, 2021 from Noon to 1:30 PM

www.info@sdbd.org | www.sdbd.org

1. ORGANIZATIONAL BUSINESS

Board Members Present: Carlos Vasquez (Civic Community Partners), Marco Ortiz (Farmers Insurance) Chris Machado (US Bank), Denise Sanchez (Taxes 4 Less San Diego), Eddie Muhhamad (RBW Security)

Members Absent: Demetre Booker, Jr. (Elevate Commercial), Karla Ruiz (Bilingual Notaries)

Others Present: Liliana Garcia-Rivera (Diamond BID), Kathy Beas (Diamond BID), Marc Ritchey (Diamond BID Member), Tiffany Lee Bennett (Diamond BID Member)

The meeting was called to order by President Vasquez at 12:10 pm. Quorum present (5 out of 7)

2. APPROVAL OF THE AGENDA

Motion: Chris Machado Second: Eddie Muhhamad Yes: 5 No: 0 Abstain: 0

3. PUBLIC COMMENT - None

4. PRESENTATION - None

5. CONSENT ITEMS

- Approve Minutes of the Board of Directors of May 20, 2021

Motion: Marco Ortiz Second: Chris Machado Yes: 5 No: 0 Abstain: 0

6. PRESIDENT'S REPORT

President Vasquez reported. City of San Diego is requesting a plan for anti-harassment and inclusivity training, review and update Conflict of Interest policy, annual review of our By-laws and mechanism for receiving Executive Director performance suggestions from the public. On June 10th the BID Alliance sent a response letter along with several other BID's on meeting their demands. On June 11th the Diamond BID responded to the City of San Diego with an unofficial staff plan on meeting these requests.

- Approve recommendation to move forward with the City's request to comply with anti-harassment and inclusivity training offered by the National Conflict Resolution Center.

Motion: Marco Ortiz Second: Eddie Muhhamad Yes: 5 No: 0 Abstain: 0

- Approve recommendation to review current Conflict of Interest Policy and reporting mechanism to comply with the City's request in lieu of Form 700.

Motion: Marco Ortiz Second: Christopher Machado Yes: 5 No: 0 Abstain: 0

- Approve recommendation for a mechanism to process public comment of the Executive Director Performance.

Motion: Eddie Muhamad Second: Marco Ortiz Yes: 5 No: 0 Abstain: 0

8. STAFF REPORT

Staff and Diamond BID volunteers provided updates regarding BID Member Assessment, Technical Assistance, Interns and Grants.

9. FINANCIAL REPORT - Received and filed April 2021

8. ECONOMIC DEVELOPMENT ACTIVITIES REPORT

Demetre Booker, Jr. was absent.

10. BOARD MEMBER REPORTS - None

11. CLOSED SESSION 1:18 pm. The Board Members convened for a closed session to discuss legal and personnel matters. They rejoined the general board meeting at 1:31 pm. There was nothing to report.

12. ADJOURNMENT 1:31 pm

NEXT REGULAR MEETING DATE

June 18,2021

Minutes prepared by Kathy Beas