



Diamond Business Association, Inc.
dba Southeastern Diamond Business Association (SDBD)

Minutes of the Board of Directors
VIA ZOOM

March 18, 2021 from Noon to 1:30 PM

www.info@sdbd.org | www.sdbd.org

1. ORGANIZATIONAL BUSINESS

Board Members Present: Carlos Vasquez (Civic Community Partners), Marco Ortiz (Farmers Insurance), Karla Ruiz (Bilingual Mobile Notaries)

Members Absent: Demetre Booker, Jr. (Elevate Commercial) Hugh Muhammad/Eddie Muhammad (RBW Security) and Jamaal Jackson (US Bank).

Others Present: Liliana Garcia-Rivera (Diamond BID), Kathy Beas (Diamond BID), Denise Sanchez (Associate Member) Michelle Harris Price (Diamond BID/Volunteer), Mary Muhammad (I am My Brother's Keeper) Reese A. Jarrett, I Am My Brother's Keeper Consultant, to the Encanto Gateway Project Affordable Housing Project and John Seymour (National CORE)

At Noon there was no quorum. President Carlos Vasquez began meeting with Public Comment and the scheduled Presentation at 12:10 p.m.

2. PUBLIC COMMENT - None

3. PRESENTATION - Mary Muhammad, I am My Brother's Keeper, Reese A. Jarrett, I Am My Brother's Keeper Consultant, to the Encanto Gateway Project Affordable Housing Project, and John Seymour, Vice President, with National CORE presented on Encanto Gateway Affordable Housing Project, a project of I Am My Brother's Keeper, CDC.

Hugh Muhammad joins meeting at 12:14 pm, **[MEETING CALLED TO ORDER BY PRESIDENT VASQUEZ at 12:14pm Quorum present (4 out of 6)]**

Demetre Booker, Jr. joins at 12:15 pm, Chris Machado joins at 12:16 and Eddie Muhammad joined the meeting at 12:20. We lost board member Karla Ruiz and Hugh Muhammad needed to abstain from this board action. Chris Machado's authority as a US Bank delegate had not yet been ratified so he could not vote. President Vasquez moved this action item to the end of the meeting so that we could have more board members and quorum.

4. APPROVAL OF THE AGENDA

Motion: Demetre Booker, Jr. Second: Karla Ruiz Yes: 4 No: 0 Abstain: 0

5. CONSENT ITEMS

- Approve Minutes of the Board of Directors of January 21, 2021
- Ratification of Associate Members:
 - Tiffany Lee Bennett, Anchor House, LLC (Sober Living Facility)
 - LaSeana Davis, Love Kelz Family Child Care, LLC
 - Denise Sanchez, Taxes 4 Less San Diego

Motion: Marco Ortiz Second: Demeter Booker, Jr. Yes: 4 No: 0 Abstain: 0

6. ACTION ITEMS

- Ratification of Carlos Vasquez appointed as Secretary of the Board of Directors of the Diamond Business Association on February 26, 2021.

Motion: Marco Ortiz Second: Demeter Booker, Jr. Yes: 4 No: 0 Abstain: 0

- Ratification of Authorization for Liliana Garcia-Rivera, Executive Director, to apply for California Covid-19 Relief Grant on behalf of the Diamond Business Association (per Certificate of Consent without Board Meeting dated February 26, 2021).

Motion: Eddie Muhammad Second: Marco Ortiz Yes: 4 No: 0 Abstain: 0

- Ratification of designation of Christopher T. Machado as Alternate Board Member representing US Bank

Motion: Marco Ortiz Second: Demeter Booker, Jr. Yes: 4 No: 0 Abstain: 0

[Christopher T. Machado now joins the meeting as Alternate Board Member for US Bank]

- Appointment of Denise Sanchez as board member of the Board of Directors of the Diamond Business Association.

Motion: Demetre Booker, Jr. Second: Marco Ortiz Yes: 5 No: 0 Abstain: 0

[Karla Ruiz rejoins meeting at 1:09 pm]

ACTION ITEM ON ENCANTO GATEWAY AFFORDABLE HOUSING

- Approve Letter of Support for Encanto Gateway Affordable Housing Project

Motion: Demetre Booker, Jr. Second: Marco Ortiz Yes: 6 No: 0 Abstain: 1 (Eddie Muhammad)

7. EXECUTIVE DIRECTOR REPORT

Liliana Garcia-Rivera and staff/volunteers provided updates regarding Appropriations/Budget; BID Member Assessment; Technical Assistance (KB), Business Directory Website launch, and Sister Cities Project Partnership which included the following action item:

- Sister Cities Project - Diamond BID Entrepreneur Ecosystem (MP)
Request for MOU with Sister Cities Project

Motion: Eddie Muhammed Second: Denise Sanchez Yes: 7 No: 0 Abstain: 0

8. ECONOMIC DEVELOPMENT ACTIVITIES REPORT

Demetre Booker, Jr. reported that John Seymor of National Core presented Encanto Gateway Affordable Housing Project at the March meeting on a grocery store initiative and that there was push back from a member of the Chollas Valley Planning Group. There was a discussion on protocol and agreed that if the Chollas Valley Planning Group wants a presentation by the BID they need to have the chairperson of the group make a request to staff and the request will be brought to the board.

10. BOARD MEMBER REPORTS - None

11. ADJOURNMENT 1:31

NEXT REGULAR MEETING DATE

Thursday, March 15, 2021

Minutes prepared by Liliana Garcia-Rivera