



Diamond Business Association, Inc.
dba Southeastern Diamond Business Association (SDBD)
Board of Directors Meeting Agenda
VIA ZOOM Join URL: <https://zoom.817.4960>
March 18, 2021 from 12:00 PM - 1: PM
www.info@sdbd.org | www.sdbd.org

1. ORGANIZATIONAL BUSINESS

- Call to Order

2. APPROVAL OF THE AGENDA

[Motion: _____ Second: _____ Yes: _____ No: _____ Abstain: _____]

3. PUBLIC COMMENT

4. PRESENTATION - John Seymour, Vice President, with National CORE on Encanto Gateway Affordable Housing Project, a project of I Am My Brother's Keeper, CDC.

- Approve Letter of Support for Encanto Gateway Affordable Housing Project

[Motion: _____ Second: _____ Yes: _____ No: _____ Abstain: _____]

5. CONSENT ITEMS (combined as a single motion to approve)

- Approve Minutes of the Board of Directors of January 21, 2021

[Motion: _____ Second: _____ Yes: _____ No: _____ Abstain: _____]

- Ratification of Associate Members:

- Tiffany Lee Bennett, Anchor House, LLC (Sober Living Facility)
- LaSeana Davis, Love Kelz Family Child Care, LLC
- Denise Sanchez, Taxes 4 Less San Diego

[Motion: _____ Second: _____ Yes: _____ No: _____ Abstain: _____]

6. ACTION ITEMS

- Ratification of Carlos Vasquez appointed as Secretary of the Board of Directors of the Diamond Business Association on February 26, 2021.

[Motion: _____ Second: _____ Yes: _____ No: _____ Abstain: _____]

- Ratification of Authorization for Liliana Garcia-Rivera, Executive Director, to apply for California Covid-19 Relief Grant on behalf of the Diamond Business Association (per Certificate of Consent without Board Meeting dated February 26, 2021).

[Motion: _____ Second: _____ Yes: _____ No: _____ Abstain: _____]

- Ratification of designation of Christopher T. Machado as Alternate Board Member representing US Bank

[Motion: _____ Second: _____ Yes: _____ No: _____ Abstain: _____]

- Appointment of Denise Sanchez as board member of the Board of Directors of the Diamond Business Association.

[Motion: _____ Second: _____ Yes: _____ No: _____ Abstain: _____]

7. EXECUTIVE DIRECTOR REPORT

The Executive Director, or other members of the staff, may report to the Board about various matters involving the District. There will be no Board discussion except to ask questions or refer matters to staff, and no action will be taken unless item listed as an action item.

- Appropriations/Budget (LGR)
- BID Member Assessment (KB)
- Technical Assistance (KB)
- Business Directory Website Launch (MP)
- Sister Cities Project - Diamond BID Entrepreneur Ecosystem (MP)
Request for MOU with Sister Cities Project

[Motion: _____ Second: _____ Yes: _____ No: _____ Abstain: _____]

8. FINANCIAL REPORTS - December - February - Review and File

9. ECONOMIC DEVELOPMENT ACTIVITIES

The Chairman of the Economic Development Group, or other members of the staff, may report to the Board about various matters involving the Economic Development. There will be no Board discussion except to ask questions or refer matters to staff, and no action will be taken. Additional item(s) may be listed on a subsequent agenda.

10. BOARD MEMBER REPORTS

Each member of the Board may report about various matters involving the District. There will be no Board discussion except to ask questions or refer matters to staff, and no action will be taken.

11. ADJOURNMENT

12. NEXT REGULAR MEETING DATE

April 21, 2021 - Via Zoom