



**Diamond Business Association, Inc.  
dba Southeastern Diamond Business Association (SDBD)**

**Board of Directors Meeting**

**Diamond Co-Work, 5003 Imperial Avenue, San Diego, CA 92102**

**November 26, 2019 from 12:00 PM – 1:30 PM**

**[www.info@sdbd.org](mailto:www.info@sdbd.org) | [www.sdbd.org](http://www.sdbd.org)**

**1. ORGANIZATIONAL BUSINESS**

- A. Board Members Present: Carlos Vasquez (Civic San Diego), Marion McCord (Social Model Technology Research), Karla Ruiz (Bilingual Mobile Notaries), and Jamaal Jackson (US Bank).

Members Absent: None

- B. Others Present: Liliana Garcia-Rivera (Diamond BID), Sean Karafin (City of San Diego), Roxanne Girard (Ito, Girard & Associates), Marco Ortiz (Farmers Insurance), Michelle Harris Price, and Linda L. Cherry, recording the minutes.

- C. The meeting was called to order by President Carlos Vasquez at 12:16pm Quorum present (4 out of 6 members).

**2. MOTION FOR APPROVAL OF THE AGENDA**

**Motion: Karla Ruiz Second: Jamaal Jackson Yes: 9 No: 0 Abstain: 0**

- 3. VISITOR REPORTS OR PRESENTATIONS:** Cristine Sanchez-Kerr of Arboreta Group gave a summary of the Gap-Analysis report created for the Diamond Business Association.

[Eddie Muhammad (RBW Security Alternate for Hugh Muhammad) arrives at 12:25 pm]

[Demetre Booker, Jr.(Elevate) arrives at 12:30 pm]

**4. CONSENT ITEMS:(combined as a single motion to approve)**

Approval of Minutes of Board Meeting October 22, 2019; Marco Ortiz asked for correction of the minutes to reflect his attendance at that meeting.

**Motion made to approve the minutes with corrections: Marion McCord Second: Jamaal Jackson Yes: 9 No: 0 Abstained: 0**

**5. ACTION ITEMS**

The Board discussed and took action on the following items:

- a. Approval of 2018 Audit - Action

**Motion: Marion McCord Second: Demetre Booker, Jr Yes: 9 No: 0 Abstain: 0**

- b. Approval of 2018 Tax Return

**Motion: Karla Ruiz Second: Marion McCord Yes: 9 No: 0 Abstain: 0**

- c. Approval of Marco Ortiz, Farmers Insurance, as director of the Diamond Business Association

**Motion: Karla Ruiz Second: Marion McCord Yes: 9 No: 0 Abstain: 0**

- d. Approval of sell or give away any of the furniture (currently found at the Diamond Business Association's Tubman Chavez Center Offices) not wanted by the Diamond BID or by the City of San Diego.

**Motion: Demetre Booker Jr. Second: Jamaal Jackson Yes: 9 No: 0 Abstain: 0**

**6. FINANCIAL REPORTS Discussion; Received & Filed September and October financials.**

**7. EXECUTIVE DIRECTOR REPORT**

Liliana Garcia reported that she worked on the preparation of the audit and tax returns with the auditor. We've caught up on the financial reports and will soon need to start preparing for the 2021 Appropriations.

**8. ECONOMIC DEVELOPMENT COMMITTEE REPORT**

Demetre Booker, Jr. reported that we've continued having our Economic Development Committee Meetings; additionally, he reported that he was able to obtain Vietnamese funding for small business. Liliana Garcia-Rivera added that we are going to begin recruitment for a Part-time Access to Capital Intern and will be receiving funding for that and for a business attraction event in 2020.

**9. MARKETING COMMITTEE REPORT**

Diamond Street Festival will be held August 29 2020. A Request for Proposal was circulated for a Diamond Street Festival Logistics Coordinator. The Taste of San Diego will be held May 16, 2020, 4-8pm.

**10. BOARD MEMBER REPORTS.** No reports were given.

**11. CLOSED SESSION** - The board went into closed session to discuss the legal matters pertaining to Bonnie Jean Anderson. The board reconvened with nothing to report.

**12. ADJOURNMENT - Motion to Adjourn.**

**Motion: Karla Ruiz Second: Demetre Booker, Jr Time: 1:41**

**Meeting was adjourned at 1:41pm by Carlos Vasquez, President.**

**13. NEXT REGULAR MEETING DATE**

**Regular Meeting – Tuesday, January 28, 2020 at Diamond Co-Work, 5003 Imperial Avenue, San Diego, CA.**

Minutes prepared by Linda Cherry and finalized by Liliana Garcia-Rivera, SDBD Executive Director