



Diamond Business Associations, INC.  
dba Southeastern Diamond Business Association (SDBD)  
Board of Directors Meeting  
Diamond Cowork, 5003 Imperial Avenue, San Diego, CA 92113  
January 28, 2020 from 12:00 PM – 1:30 PM  
[www.info@sdbd.org](mailto:www.info@sdbd.org) | [www.sdbd.org](http://www.sdbd.org)

## **1. ORGANIZATIONAL BUSINESS**

### Board Members Present

Carlos Vasquez (Civic San Diego), Marion McCord (Social Model Technology Research), Karla Ruiz (Bilingual Mobile Notaries), Marco Ortiz (Farmer Insurance) and Eddie Muhammad (RBW Security Alternate for Hugh Muhammad).

### Members Absent

Jamaal Jackson (US Bank) and Demetre Booker, Jr. (Elevate Commercial)

### Others Present

Liliana Garcia-Rivera (Diamond Bid), Jocelyn Maggard (City of San Diego), Michelle Harris Price, Ron Lacey (City of San Diego), Bonnie Jean Anderson, Bruce Williams (CD4), Tiffany Harris (CD4) and Linda Cherry, recording the minutes.

The meeting was called to order by President Carlos Vasquez at 12:10pm Quorum present (5 out of 7)

### APPROVAL OF THE AGENDA

Motion: Eddie Muhammad Second: Marion McCord Yes: 5 No: 0 Abstain: 0

### VISITORS REPORTS OR PRESENTATIONS

Ron Lacey of City of San Diego gave a summary of the Pure Water San Diego.

Bonnie Jean Anderson talked about her dissatisfaction with the Diamond BID's handling of her restaurant restoration. Bruce Williams asked the board if we agreed or contested Ms. Anderson's allegations. President Vasquez responded that we cannot comment on the matter since there is a legal case pending. He also added that he personally would be open to solving the matter through mediation but that ultimately the board would need to take that action. Bonnie Jean Anderson, and the council representatives left.

### CONSENT ITEMS (combined as a single motion to approve)

Approval of Minutes of Board Meeting November 26, 2019.

**[Motion: Marion McCord Second: Eddie Muhammad Yes: 5 No 0 Abstain: 0]**

## **ACTION ITEMS**

The Board discussed and took action on the following items:

- Authorize Liliana Garcia-Rivera to enter into contract with Jovita Juarez as Logistics Coordinator for Diamond Festival.  
**[Motion: Eddie Muhammad Second: Karla Ruiz Yes: 5 No 0 Abstain 0]**
- Authorize Liliana Garcia-Rivera to enter into a contract with Jovita Juarez as Event Coordinator for Taste of the Diamond 2020.  
**[Motion: Marion McCord Second: Karla Ruiz Yes: 5 No: 0 Abstain: 0]**
- Authorize Liliana Garcia-Rivera to enter into a contract with Michelle Harris Price to assist with Access to Capital Program for a 10-month period and including a commission structure for fundraising.  
**[Motion: Marion McCord Second: Eddie Muhammad Yes: 5 No 0 Abstain: 0]**
- Authorize Liliana Garcia-Rivera to enter into a 501(c)3 Fiscal Agency Agreement with Civic San Diego.  
**[Motion: Marion McCord Second: Eddie Muhammad Yes: 5 No: 0 Abstain: 0]**

## **FINANCIAL REPORTS Discussions: Receive & File**

- Establish ADHOC/working Fund Development Committee – **Action Item**  
**[Motion: Marion McCord Second: Eddie Muhammad Yes: 5 No: 0 Abstain: 0]**  
Marion McCord Marco Ortiz and Michelle Harris Price are interested

## **EXECUTIVE DIRECTOR REPORT**

The Executive Director, or other members of the staff, may report to the Board about various matters involving the District. There will be no Board discussion except to ask questions or refer matters to staff, and no action will be taken unless item listed as an action item.

- Established of Budget Committee-Next month-Due March
- City of San Diego Site Visit – 2/26/20
- Appropriations/Budget (draft 2/21/20 and final 3/5/20)
- Technology Update- Jennifer & Steve working on it.
- BIG Grant Update-met with LISC working on including Oak Park
- Councilmember Meeting Request - 30 days ago (pending)
- CDC AC2 Program Termination effective December 2019
- MEKO Letter of Support- Five counties have adopted and submitted
- JCNi Collaboration-No action on collaboration will be taken unless we receive a formal request.

## **ADJOURNMENT INTO CLOSED SESSION**

The Board will meet in closed session to discuss the following:

- Legal Matter: Bonnie Jean Anderson
- Human Resources: Staffing changes

## **RECONVENE OPEN SESSION/REPORT FROM CLOSED SESSION (IF APPLICABLE)**

- No report

## **ECONOMIC DEVELOPMENT COMMITTEE REPORT**

- Chairman absent

## **MARKETING COMMITTEE REPORT**

- No report/no meeting

## **BOARD MEMBERS REPORT**

- No report

## **ADJOURNMENT**

- Motion to Adjourn  
[Motion: Karla Ruiz Second: Marion McCord Yes: 5 No: 0 Abstain: 0]

Meeting was adjourned by President Carlos Vasquez at 1:38 P.M.

## **NEXT REGULAR MEETING DATE**

Tuesday, February 25, 2020, Noon at Diamond Cowork, 5003 Imperial Avenue, San Diego, CA.