



Diamond Business Association, Inc.
dba Southeastern Diamond Business Association (SDBD)

Board of Directors Meeting Agenda
Diamond Cowork, 5003 Imperial Avenue, Ste. 114A, San Diego, CA 92113
January 28, 2020 from Noon to 1:30 PM
www.info@sdbd.org | www.sdbd.org

1. ORGANIZATIONAL BUSINESS

a. Call to Order

2. APPROVAL OF THE AGENDA

[Motion: _____ Second: _____ Yes: _____ No: _____ Abstain: _____]

3. VISITOR REPORTS

4. PRESENTATIONS

5. CONSENT ITEMS (combined as a single motion to approve)

- Approve Board Meeting Minutes of November 26, 2019

[Motion: _____ Second: _____ Yes: _____ No: _____ Abstain: _____]

6. ACTION ITEMS

A. Authorize Liliana Garcia-Rivera to enter into contract with Jovita Juarez as Logistics Coordinator for Diamond Street Festival 2020.

[Motion: _____ Second: _____ Yes: _____ No: _____ Abstain: _____]

B. Authorize Liliana Garcia-Rivera to enter into contract with Jovita Juarez as Event Coordinator for Taste of the Diamond 2020.

[Motion: _____ Second: _____ Yes: _____ No: _____ Abstain: _____]

C. Authorize Liliana Garcia-Rivera to enter into contract with Michelle Harris Price to assist with Access to Capital Program for a 10-month period and including a commission structure for fundraising.

[Motion: _____ Second: _____ Yes: _____ No: _____ Abstain: _____]

D. Authorize Liliana Garcia-Rivera to enter into a 501(c)3 Fiscal Agency Agreement with Civic San Diego.

[Motion: _____ Second: _____ Yes: _____ No: _____ Abstain: _____]

7. FINANCIAL REPORTS Discussion; Receive & File

- Establish Adhoc Fund Development Committee - Action Item

[Motion: _____ Second: _____ Yes: _____ No: _____ Abstain: _____]

8. EXECUTIVE DIRECTOR REPORT

The Executive Director, or other members of the staff, may report to the Board about various matters involving the District. There will be no Board discussion except to ask questions or refer matters to staff, and no action will be taken unless item listed as an action item.

- Establishment of Budget Committee
- Site Visit - 2/26/20
- Appropriations / Budget (draft 2/21/20 and final 3/5/20)
- Technology Update
- BIG Grant Update
- Councilmember Meeting Request
- CDC A2C Program Termination
- MEKO Letter of Support
- JCNI Collaboration

9. ADJOURNMENT INTO CLOSED SESSION

The Board will meet in closed session to discuss the following:

- Legal Matter: Bonnie Jean Anderson
- Human Resources: Staffing changes

10. RECONVENE OPEN SESSION/REPORT FROM CLOSED SESSION (IF APPLICABLE)

11. ECONOMIC DEVELOPMENT COMMITTEE REPORT

The Chairman of the Economic Development Committee, or other members of the staff, may report to the Board about various matters involving the Economic Development Committee. There will be no Board discussion except to ask questions or refer matters to staff, and no action will be taken. Additional item(s) may be listed on a subsequent agenda.

12. MARKETING COMMITTEE REPORT

The Chairman of the Marketing Committee, or other members of the staff, may report to the Board about various matters involving the Marketing Committee. There will be no Board discussion except to ask questions or refer matters to staff, and no action will be taken.

13. BOARD MEMBER REPORTS

Each member of the Board may report about various matters involving the District. There will be no Board discussion except to ask questions or refer matters to staff, and no action will be taken. The (s) may be listed on a subsequent agenda.

14. ADJOURNMENT

15. NEXT REGULAR MEETING DATE

Tuesday, February 25, 2020, Noon at Diamond Cowork, 5003 Imperial Avenue, San Diego, CA