



Diamond Business Association, Inc.
dba Southeastern Diamond Business Association (SDBD)

Board of Directors Meeting Minutes
5001 Imperial Avenue, San Diego, CA 92114

January 22, 2019 from 5:30 PM – 7:00 PM

www.info@sdbd.org | www.sdbd.org

1. ORGANIZATIONAL BUSINESS

- Board Members Present: Carlos Vazquez, R. Daniel Hernandez, Demetre Booker, Jr., Marion McCord, Jamaal Jackson
- Others Present: Liliana Garcia-Rivera, Brittany Miller, Karla Ruiz, Jocelyn Maggard

The meeting was called to order by President Carlos Vasquez at 5:45 PM.

2. MOTION FOR APPROVAL OF THE AGENDA

Motion: Daniel Hernandez **Second:** Marion McCord. **Yes: 5 No: 0 Abstain: 0**

3. CONSENT ITEMS

The Board was asked to approve the following recommendations by a single vote:

- Approval of Minutes of Board Meeting of September 18, 2018;
- Accept resignation of R. Daniel Hernandez as board member, Vice-President and Marketing Committee Chair, effective January 31, 2018.
- ~~Appointment of Karla Ruiz, as chairperson of Marketing Committee effective February 1, 2019~~
- Authorize Executive Director to apply for probono legal services from San Diego Volunteer Lawyers Program.

The appointment of Karla Ruiz, as chairperson of Marketing Committee effective February 1, 2019 was taken out of consent to be moved as a separate action item.

Motion: Daniel Hernandez **Second:** Marion McCord **Yes: 4 No:0 Abstain: 0**

4. ACTION TIMES

The Board will discuss and take action on the following items:

- Appointment of Karla Ruiz, as a director of the Diamond Business Association (Requires majority vote).

Motion: Marion McCord **Second:** Daniel Hernandez **Yes: 5 No:0 Abstain: 0**

- Appointment of Karla Ruiz, as chairperson of Marketing Committee effective February 1, 2019

Motion: Daniel Hernandez **Second:** Jamaal Jackson **Yes: 5 No:0 Abstain: 0**

- Appointment of Eddie Price, as a director of the Diamond Business Association (Requires majority vote). - **Tabled Eddie Price was not present**

- Appointment of Marion McCord, as Vice-President, effective February 1, 2019 (Requires majority vote).
Motion: Daniel Hernandez **Second:** Demetre Booker **Yes:** 5 **No:**0 **Abstain:** 0
- Approval of Tubman Chavez One-Year Lease Extension
Motion: Daniel Hernandez **Second:** Marion McCord **Yes:** 4 **No:**0 **Abstain:** 0
- Authorize President to enter into Contract with Brittany Miller for 3-Month Term for Access to Capital Program - Small Business Initiative Offer effective January 1, 2019 - Three Thousand Dollars (\$3,000 total at \$1,000 per month)
Motion: Daniel Hernandez **Second:** Demetre Booker **Yes:** 5 **No:**0 **Abstain:** 0
- Authorize President to execute Contract with Lan E. Anderson for Commission for Promotion and Sales of Love Live Laugh Learn Campaign
Motion: Daniel Hernandez **Second:** Marion McCord **Yes:** 4 **No:**0 **Abstain:** 0
- Approve retaining services of Toltec Media, Inc. for Fifth Annual Diamond Street Festival - Two Thousand Dollars (\$2,000)
Motion: Daniel Hernandez **Second:** Marion McCord **Yes:** 4 **No:**0 **Abstain:** 0

Noted that there is now a vacancy in the position of Treasurer.

5. FINANCIAL REPORTS - The board reviewed the December 2018 financial reports.

6. EXECUTIVE DIRECTOR REPORT

The Executive Director, or other members of the staff, reported to the Board about various matters involving the District as follows: 2020 Appropriation, Audit, City College Banner Campaign, San Diego County Fair Photo Shoot Mixer and status of SBEP funding.

7. ECONOMIC DEVELOPMENT COMMITTEE REPORT

The Chairman of the Economic Development Committee, and other members of the staff, reported to the Board about various matters involving the Economic Development Committee as follows: Business Attraction Initiatives and growth of Economic Development Committee.

8. MARKETING COMMITTEE REPORT - Tabled

9. BOARD MEMBER REPORTS - No Reports

10. ADJOURNMENT OF MEETING - Time: 7:02 p.m.

Prepared by Liliana Garcia-Rivera, SDBD Executive Director