



Diamond Business Association, Inc.
dba Southeastern Diamond Business Association (SDBD)

Board of Directors Meeting
Diamond Co-Work, 5003 Imperial Avenue, San Diego, CA 92102

March 19, 2018 from 5:30 PM – 7:00 PM

www.info@sdbd.org | www.sdbd.org

1. ORGANIZATIONAL BUSINESS

- Board Members Present: Carlos Vazquez, R. Daniel Hernandez, Marion McCord, Demetre Booker, Jr., Eddie Muhammad (Alternate for Hugh Muhammad), Jamaal Jackson (Alternate for Donald Canteen), and Demetre Booker, Jr.
- Members Absent: Richard Seges, Brian Matty
- Others Present: Liliana Garcia-Rivera, JoAnn Fields
- The meeting was called to order by President Carlos Vasquez at 5:44 PM. Quorum present (6 out of 9 members). Demetre Booker Jr. joined the meeting at a later time.

2. MOTION FOR APPROVAL OF THE AGENDA

Motion: Marion McCord Second: Daniel Hernandez Yes: 6 No: 0 Abstain: 0

3. MOTION FOR APPROVAL OF MINUTES: November 21, 2017

Motion: Eddie Muhammad Second: Marion McCord Yes: 6 No: 0 Abstain: 0

4. CONSENT ITEMS

The Board was asked to approve the following Executive Committee recommendations by a single vote:

- Approve entering into an Agreement with the City of San Diego for FY2019
- Designate an officer of the Corporation to sign:
 - the Agreement - Carlos Vasquez
 - disbursement reconciliation report - Carlos Vasquez and Daniel Hernandez
 - request for reimbursement - Carlos Vasquez and Daniel Hernandez
 - program reports - Liliana Garcia-Rivera
- Ratify execution of MOU between the City of San Diego and the Diamond Business Association for the implementation of the Promise Zone Initiative in the San Diego Promise Zone.
- Authorize Liliana Garcia-Rivera to enter into contract with Jovita Juarez for Diamond Street Festival 2018.

Motion: Daniel Hernandez Second: Marion McCord Yes: 6 No: 0 Abstain: 0

5. ACTION ITEMS

The Board discussed the following items:

- Enter into a MOU with detail services and administrative fee percentage to be a Fiscal Agent for National Association of Realtors' Good Neighbor Award on behalf of Kristen Rugile of Oakpark Neighborhood Council.

Motion: Daniel Hernandez Second: Marion McCord Yes: 7 No: 0 Abstain: 0

- It has come to the board's attention that Richard Seges is no longer employed by Jacobs Center for Neighborhood Innovation therefore he is not eligible to sit on the board. Removal of Director Richard Seges from the board of directors.

Motion: Daniel Hernandez Second: Demetre Booker, Jr. Yes: 7 No: 0 Abstain: 0

6. ADJOURNMENT INTO CLOSED SESSION AT 6:10PM

The Board met in closed session to discuss the following informational items:

- a. Legal Matters
- b. Employee Performance Evaluation and new contract

7. RECONVENE OPEN SESSION 6:19PM

No Action to Report.

8. FINANCIAL REPORTS

The board reviewed, discussed and filed the reports for January and February.

9. EXECUTIVE DIRECTOR REPORT

The Executive Director, or other members of the staff, reported to the Board about various matters involving the District.

10. MARKETING REPORT

JoAnn Fields reported on the status of the 2018 Diamond Street Festival Planning.

11. The AD HOC Committee for the FY2018 Budget Modification and FY2019 Budget met. The FY2019 BID/SBEP Budget was submitted to the City of San Diego.

12. BOARD MEMBER REPORTS

No Reports.

13. NEXT REGULAR MEETING DATE

Regular Meeting – Tuesday, April 17, 2018, at Diamond Cowork, 5003 Imperial Avenue, San Diego, CA 92113

14. ADJOURNMENT OF MEETING

Motion: Eddie Muhammade Second: Marion McCord Time: 7:06 p.m.

Prepared by Liliana Garcia-Rivera, SDBD Executive Director