



Diamond Business Association, Inc.
dba Southeastern Diamond Business Association (SDBD)

Board of Directors Meeting
Diamond Co-Work, 5003 Imperial Avenue, San Diego, CA 92102

April 17, 2018 from 5:30 PM – 7:00 PM

www.info@sdbd.org | www.sdbd.org

1. ORGANIZATIONAL BUSINESS

- Board Members Present: Carlos Vazquez, R. Daniel Hernandez, Marion McCord, Melissa Roberson (Alternate for Demetre Booker, Jr.), Eddie Muhammad (Alternate for Hugh Muhammad).
- Members Absent: Richard Seges, Brian Matty, Donald Canteen
- Others Present: Liliana Garcia-Rivera, JoAnn Fields, Brittany Miller, Venus Molina, Council President Myrtle Cole
- The meeting was called to order by President Carlos Vasquez at 5:40 PM. Quorum present (5 out of 8 members).

2. VISITOR REPORTS OR PRESENTATIONS

Council President Myrtle Cole was a guest visitor.

3. MOTION FOR APPROVAL OF THE AGENDA

Motion: Marion McCord **Second:** Daniel Hernandez **Yes: 5 No: 0 Abstain: 0**

4. CONSENT ITEMS

The Board was asked to approve the following Executive Committee recommendations by a single vote:

- **MOTION FOR APPROVAL OF MINUTES:** March 19, 2018
Motion: Daniel Hernandez **Second:** Marion McCord **Yes: 5 No: 0 Abstain: 0**

4. ACTION ITEMS

The Board discussed the following items:

- Approval to remove Richard Seges from US Bank Checking Account.
Motion: Daniel Hernandez **Second:** Marion McCord **Yes: 5 No: 0 Abstain: 0**
- Election for Marion McCord to fill vacancy of Secretary until the next board election.
Motion: Daniel Hernandez **Second:** Eddie Muhammad McCord **Yes: 5 No: 0 Abstain: 0**

5. FINANCIAL REPORTS

The board reviewed, discussed and filed the reports for March 2018.

6. PRESIDENT'S REPORT

The President announced that we were three months out to our elections and appointed Eddie Muhammad as the Nominations Committee Chair. Eddie Muhammad accepted the appointment. The President also noted that we need to recruit new board members. Brian Matty has not attended any meetings or committees and will be likely not run for re-election.

7. EXECUTIVE DIRECTOR REPORT

The Executive Director, and other members of the staff, reported to the Board about various matters involving the District.

8. ECONOMIC DEVELOPMENT COMMITTEE REPORT

The Chairman of the Economic Development Committee, and other members of the staff, reported to the Board about various matters involving the Economic Development Committee as follows:

- Ratify Supportive Partner Agreement between SDBD and Civic San Diego executed March 28, 2018
Motion: Daniel Hernandez **Second:** Eddie Muhammad **Yes:** 5 **No:** 0
Abstain: 0
- Enter into Diamond Cowork Parking Lot Month-to-Month Lease with Wayne Morton and Shauna Peck for \$200 per month with lighting and electricity included. - **Tabled until next month. Executive Director to find out what the insurance liability cost will be.**

8. MARKETING COMMITTEE REPORT

The Chairman of the Marketing Committee, or other members of the staff, reported to the Board about various matters involving the Diamond District Marketing matters as follows:

- Approval of 2018 Diamond Street Festival Budget Approval
Motion: Eddie Muhammad **Second:** Marion McCord **Yes:** 5 **No:** 0
Abstain: 0
- Approval of 2018 Diamond Street Festival Contract with NCA Entertainment (Carnival Rides) for \$10,000. - **Tabled**
- Approval to enter agreement with Lan E. Jefferson for 20% commission of Love Live Laugh Learn Banner Series Program sold at \$2,500.
Motion: Daniel Hernandez **Second:** Eddie Muhammad **Yes:** 5 **No:** 0
Abstain: 0
- Approval of Voices for the Children Banner Series for \$440 for one month.
Motion: Marion McCord **Second:** Daniel Hernandez **Yes:** 5 **No:** 0
Abstain: 0

12. BOARD MEMBER REPORTS

No Reports.

13. NEXT REGULAR MEETING DATE

Next meeting scheduled for May 29, 2018, 5:30 pm at Diamond Cowork, 5003 Imperial Avenue, San Diego, CA 92113

14. ADJOURNMENT OF MEETING

Motion: Marion McCord **Second:** Eddie Muhammad **Time:** 8:02 p.m.

Prepared by Liliana Garcia-Rivera, SDBD Executive Director