



Diamond Business Association, Inc.
dba Southeastern Diamond Business Association (SDBD)

Board of Directors Meeting

Tubman Chavez Center, 415 Euclid Avenue, Conference Room, San Diego, CA 92114

May 17, 2016 from 5:30 PM – 7:00 PM

www.info@sdbd.org | www.sdbd.org

- 5:30 Call to Order, Roll Call and Introductions
- 5:35 Public Comment
- 5:40 Approval of the Agenda
- 5:42 Approval of Board Meeting Minutes of April 19, 2016;
- 5:45 President's Report - Carlos Vasquez
- Retreat June 18th 9am-1pm
 - 2012 Payroll Tax Returns - **Information Item**
 - Line of Credit - **Table**
- 5:55 Nominations Committee Report - Omar Passons
- Close nominations, adopt a slate of candidates, and order preparation of a written ballot - **Action Item**
- 6:10 Financial Report- **Discussion; Receive & File**
- April and May Financials
- 6:20 Executive Director's Report- Liliana Garcia-Rivera
- 6:35 Economic Development Committee Report - Carlos Vasquez
- Recommendation for Partnership with Circulate San Diego - **Action Item**
 - Recommendation for Grand Opening for 3 businesses - **Action Item**
- 6:45 Marketing Committee Report - Liliana Garcia-Rivera
- Recommendation for Website In-Kind Sponsorship - **Action Item**
 - Printed Media Campaign - **Action Item**
 - Award Nomination Categories/Process - **Action Item**
 - Go by Bike Photo Campaign May 1st - May 20th - **Action Item**
- 6:55 Announcements
- 7:00 Adjournment

NEXT REGULAR BOARD MEETING: June 21, 2016 - 5:30 pm