



Diamond Business Association, Inc.  
dba Southeastern Diamond Business Association (SDBD)  
Board of Directors Meeting

Tubman Chavez Center, 415 Euclid Avenue, Conference Room, San Diego, CA 92114

May 19 , 2015 - 6:00 PM – 7:30 PM  
[www.info@sdbd.org](mailto:www.info@sdbd.org) | [www.sdbd.org](http://www.sdbd.org)

**AGENDA**

- 6:00 Call to Order, Roll Call and Introductions
- 6:05 Public Comment
- 6:15 Approval of the Agenda
- 6:20 **Consent Agenda: Action Items** (combined as a single motion to approve)
- Board Meeting Minutes of April 21, 2015
  - Acknowledge Involuntary Resignation of Stacy Breaux and Omar Ramirez
- 6:25 President's Report - **Carlos Vasquez**
- Board Elections - held in conjunction with Annual Meeting of June 16, 2015; three (3) seats:
    - President, in conjunction with Nominations Committee Report: on members eligible to vote, and the results from the nominee selection campaign, including eligibility of all nominees - **Informational**
    - The Directors consider the Nominations Committee report, consider additional candidates, close nominations, adopt a slate of candidates, and order preparation of a ballot to be voted at the June 16, 2015 Annual Meeting - **Action Item**
    - The Directors appoint an Election Committee to supervise the election - **Action Item**
  - Civic San Diego meetings - **Informational**
  - Establishment Committee for Review and Evaluation of Administrator - **Informational**
  - Banner Policy - **Informational**
  - Equipment Policy - **Informational**
  - Discuss the feasibility of creating a Maintenance Assessment District (MAD) - **Table**
  - Handling of future recommendation letter requests - **Table**
- 6:45 Financial Report- **Discussion; Receive & File**
- April Financials
- 6:50 Executive Director's Report- Liliana Garcia-Rivera
- Membership Development
  - Marketing Materials
  - Economic Development/Storefront Improvement
  - Fund Development
  - Design/Street-scape (Public Art)
  - Update on Events: Taste of the Diamond/Diamond Street Festival
- 7:30 Adjournment

**NEXT REGULAR BOARD MEETING: May 19, 2015 - 6:00 PM @ Tubman Chavez**