

# DIAMOND BUSINESS ASSOCIATION, INC.

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## SOUTHEASTERN DIAMOND BUSINESS DISTRICT

Board of Directors Meeting

October 9, 2013 at US Bank 2<sup>nd</sup> Floor, 5100 Federal Blvd. SD 92105

October 10, 2013

### **MINUTES of the OCTOBER 9, 2013 Meeting**

Founding Board Members Present: Stephen Walters (PCS World Network), Marco Ortiz (Farmers Insurance Agency), Karla Ruiz (United Realty), Carlos Vasquez (CIVIC San Diego)

Quorum is present

Others Present; Steve Otto (SDBD Administrator), Alicia Martinez Higgs (City of San Diego, Office of Small Business), Tylisa Suseberry (District 4 Representative), Liliana Garcia Rivera (Volunteer, SDBD), Jovita Juarez (Heart to Heart Events), Stanley Gentry (Gentry's Beauty & Barber Headquarters), Terry Robinson (Black Americans Political Association of California—BAYPAC), Darnisha Hunter (Executive Search Recruiting), Marion McCord (Alpha Center), Hugh Muhammad (RBW Security), Elizabeth Studebaker (BID Advocate, Office of the Mayor), Don Williams (PCS World Network), Mike Norris (Urban Metro Magazine, Photographer), Warren Simon (BID Council)

Website: [www.SDBD.org](http://www.SDBD.org) Email: [info@SDBD.org](mailto:info@SDBD.org)

Board meeting was called to order by President Walters at 6:05 p.m. Introductions were made. There was a quorum.

### Public Comment

Suseberry said there is much interest at the four corners (Euclid and Imperial Avenues) for banners. Hunter announced a Mayor's Candidate Forum at the Jacob's Center for Neighborhood Innovation at 7 pm and also that Nathan Fletcher will be at the George L. Stevens Center October 11 from 6:30 – 9:30. Gentry asked for assistance in reference to a zoning change that occurred in 2009 which affected the businesses on his block, essentially not allowing businesses at the two apartment buildings but having the rest of the block zoned for commercial. Higgs and Studebaker gave him the city's Ombudsperson to contact.

### Minutes of September 11, 2013

***Motion to approve the board Minutes of September 11, 2013 Marco Ortiz/Karla Ruiz 4-0-0 Motion passed***

Walters got agreement to change the agenda and allow the Finance Committee Report to be the first item.

### Finance Committee Report

