

SOUTHEASTERN DIAMOND BUSINESS DISTRICT

dba

DIAMOND BUSINESS ASSOCIATION, INC.

Board of Directors Meeting

November 14, 2013 at US Bank 2nd Floor, 5100 Federal Blvd. SD 92105

MEETING NOTES ONLY- NO QUORUM

November 16, 2013

MINUTES of the NOVEMBER 14, 2013 Meeting

Board Members Present:

Stephen Walters (PCS World Network), Marco Ortiz (Farmers Insurance Agency), Carlos Vasquez (CIVIC San Diego)

Board Members Absent:

Karla Ruiz (United Realty), Hugh Muhammad (RBW Security), Andy Attisha (Valencia Park Market & Deli)

Quorum was NOT present

Others Present; Steve Otto (SDBD Administrator), Alicia Martinez Higgs (City of San Diego, Office of Small Business), Tylisa Suseberry (District 4 Representative), Liliana Garcia Rivera (Volunteer, SDBD), Warren Simon (BID Council), Tony Ariaza (NY Buffalo Wings & Ribs), Norma L. Chapa (Jacobs Foundation/Neighborhood Center for Innovation), Elizabeth Lopez Sandoval (Intern, District 4 City Council Office), Tiffany Harrison (Urban League of San Diego County).

Website: www.SDBD.org Email: info@SDBD.org

Board meeting was called to order by President Walters at 6:05 p.m. Introductions were made. There was NO quorum. Information items were discussed but no actions could be taken.

Public Comment

Tiffany Harrison announced an "Executive Leadership Institute for Successful Entrepreneurs" sponsored by the Urban League of San Diego County, for business owners starting in January 2014. The Trainer is Rick Sims. Call her to enroll. On November 15 there will be a open session for homeowners from 6:30 pm to 9 pm covering a wide range of topics including buying versus renting, tax advantages of each, credit repair and much more.

Tylisa Suseberry distributed copies of the District 4 newsletter and said there is a free CPR Training session cosponsored by Marti Emerald on Saturday at 11:00 am at the Jacobs Center. She also mentioned that the San Diego County Reinvestment Task Force would like to establish a partnership with the DBID.

Liliana Garcia Rivera covered a few highlights from the Casino Night and Taste of the Diamond Debriefing which included favorable remarks and some criticisms. The photographer took many photos and they will be up on the website soon. She will email the report to the mailing list. She suggested that in the future, this should be two separate events. On Facebook just type in "DiamondBID" and get the photos. Steve Otto said

