



Diamond Business Association, Inc.
dba
Southeastern Diamond Business Association (SDBD)

Board of Directors Meeting 5:30pm
June 21, 2016 at Tubman Chavez Center, 415 Euclid Avenue, San Diego, CA 92114

MINUTES of the SDBD Meeting June 21, 2016

Board Members Present: Carlos Vasquez (CIVIC San Diego), Omar Passons (Jacobs Center for Neighborhood Innovation), Marion McCord (Alpha Center), Hugh Muhammad (RBW Security)

Absent: Brian Maty (Metro PCS), Stephen Walters (PCS World Network).

Others Present: Liliana Garcia-Rivera (Executive Director, SDBD), Karina Velazquez (Program Manager, SDBD), R. Daniel Hernandez (San Ysidro Health Center), Elizabeth Studebaker (City of San Diego Economic Development Department), Monica Montgomery (Office of Councilmember Myrtle Cole), Karely Diaz (Diaz Brothers Catering), Donald Canteen (US Bank), Mary Joseph (MFJ Systems), Khaleelah Saleem (Garden of Fragrance)

Board Meeting was called to order by President Carlos Vasquez at 6:16pm. Quorum was present (4 of 6 members).

Public Comment:
None.

Approval of the Agenda:

Liliana Garcia-Rivera asked Spanglish Eats to be added to the consent agenda under "Ratification Associate Member Applications".

Motion made by Omar Passons to approve the agenda with the addition of Spanglish Eats. Second by Marion McCord. Vote: 4-0-0. Motion passed.

Consent Agenda - Action Items (combined as a single motion to approve)

- Approval of Board Meeting Minutes of May 17, 2016
- Ratify execution of Tolling Agreement in legal action
- Ratify Associate Membership Applications of Neli Solis of Rosano Partners, Greenwood Memorial Park and Spanglish Eats.

Motion: Motion made by Omar Passons to approve Consent Agenda items. Second by Hugh Muhammad. Vote: 4-0-0 . Motion passed.

President's Report/Executive Committee - Carlos Vasquez:

1. Mini Board Retreat June 18th, 9am-1pm - The retreat took place at the King-Chavez Health Center. Most board members and candidates attended. The moderator will compile the data from the retreat and will give the board a report.
2. Request \$10,000 advance from City of San Diego for FY2017 Operating Expenses - Mary Joseph recommended we as ask the City for an advance from our

reserves for general operations since the Diamond Street Festival and Taste of the Diamond will require a heavier cash flow. The 2017 budget already allocates the remaining reserves to be advanced in 2017.

Motion made by Marion McCord to request an \$10,000 advance from the City of San Diego for FY 2017 Operating Expenses. Second by Omar Passons. Vote: 4-0-0. Motion passed.

3. Accept resignation of Marco Ortiz and remove him from US Bank Checking Account and all other service accounts on file - Marco Ortiz is unable to commit the time needed to the organization and decided to step down.

Motion made by Omar Passons to Accept resignation of Marco Ortiz and remove him from US Bank Checking Account and all other service accounts on file. Second by Marion McCord. Vote: 4-0-0. Motion passed.

4. Banner Policy - **Tabled**
5. Approve request for Letter of Support for Extended Hands Worldwide Ministries - Cassandra Foster has requested a Letter of Support for Extended Hands Worldwide Ministries as they begin to apply to various grants. Discussion followed. The board decided they needed more information about the nonprofit before they voted. Liliana Garcia-Rivera was instructed to invite the director to attend the next meeting.
6. Line of Credit - **Tabled**
7. Stephen Walters - Stephen Walters has decided not to run for reelection due to familial commitments. Since his term is up there is no need for a resignation.

Financial Report - Mary Joseph:

May Financials - Mary Joseph discussed the May 2016 Financials with the board. Mary recommends we start building up the reserves with events that are profitable.

Executive Director's Report- Liliana Garcia-Rivera:

On Thursday June 23rd Councilmember Cole's office held a clean up behind FamMart and Big Lots to clean up the encampments. There was a meeting with Big Lots, the Euclid Medical Center, and the property owner of the plaza to discuss hosting ongoing meetings with all stakeholders.

Economic Development Committee Report - Carlos Vasquez:

This month the committee helped with the Grand Opening Ribbon Cutting for Dollar Tree on Euclid Avenue. The committee meeting had low attendance this month; we need to make sure agendas come out on time so the committee knows if they are on the agenda to speak and update us on a certain issue or project.

Marketing Committee Report - Liliana Garcia-Rivera:

Since Marco Ortiz resigned the marketing committee met informally to finalize the planning for the Shine Bright Awards & Networking Mixer. The group discussed the nominees and decided the winners in each category.

Announcements:

1. Monica Montgomery announced that there is a Homeowners/ Home buyers Fair at the Jacobs Center on Saturday, June 25th from 9am-1pm. The purpose is to inform constituents of the services available to them. There will be workshops in both Spanish and English.

The meeting was Adjourned at 6:43pm and reconvene as the Annual Meeting.



Diamond Business Association, Inc.
dba
Southeastern Diamond Business Association (SDBD)

Board of Directors Annual Meeting 6:30pm
June 21, 2016 at Tubman Chavez Center, 415 Euclid Avenue, San Diego, CA 92114

MINUTES of the SDBD Annual Meeting & Elections June 21, 2016

Board Members Present: Carlos Vasquez (CIVIC San Diego), Omar Passons (Jacobs Center for Neighborhood Innovation), Marion McCord (Alpha Center), Hugh Muhammad (RBW Security)

Absent: Brian Maty (Metro PCS), Stephen Walters (PCS World Network).

Others Present: Liliana Garcia-Rivera (Executive Director, SDBD), Karina Velazquez (Program Manager, SDBD), R. Daniel Hernandez (San Ysidro Health Center), Elizabeth Studebaker (City of San Diego Economic Development Department), Monica Montgomery (Office of Councilmember Myrtle Cole), Karely Diaz (Diaz Brothers Catering), Donald Canteen (US Bank), Mary Joseph (Bookkeeper), Khaleelah Saleem (Garden of Fragrance)

Website: www.SDBD.org Email: info@sdbd.org

Board Meeting was called to order by President Carlos Vasquez at 6:43pm. Quorum was present (4 of 6 members).

Public Comment: None.

Elections to fill five (5) seats on the Board of Directors:

Omar Passons asked if anyone present would like to nominate someone or themselves. Donald Canteen from US Bank nominated himself.

1. Nominations Committee's final report on candidate's eligibility to compete in the election - Omar Passons stated Carlos Vasquez, Omar Passons, Hugh Muhammad, Daniel Hernandez, Karely Diaz, Evan Toma, and Donald Canteen were all eligible to compete. Stephen Walters should be stricken from the ballot.
2. Brief Candidates statements - Each candidate had 2 minutes to address the public.
3. Collection of ballots - The Election Committee collected the ballots.
4. Counting of written ballots - The Election Committee (Elizabeth Studebaker, Omar Passons, and Karina Velazquez) went into another room to tally the votes.

Presentation - Liliana Garcia-Rivera:

1. Year End Review for FY 2015/2016 - Liliana went through a powerpoint presentation that reviewed the FY 2015-2016. This presentation is attached to these minutes, posted on the website, and available upon request.

Election Committee announces election results - Elizabeth Studabaker:

1. Announcement - Elizabeth Studebaker announced the five candidates with the most votes were: Carlos Vasquez, Daniel Hernandez Karley Diaz, Omar Passons, and Hugh Muhammad, in that order. The first four will serve two-year terms with the last, serving a one-year term.

Motion made by Hugh Muhammad to accept the slate of five candidates elected. Second by Marion McCord. Vote: 4-0-0. Motion passed.

Announcements:

1. Elizabeth Studebaker stated she would like to see more votes cast. There are over 400 business in the Diamond BID and only 14 votes were cast.
2. Daniel Hernandez stated that on Friday, June 24th there will be Free HIV testing at Walgreens with San Ysidro Health Center's new mobile unit.
3. Liliana Garcia-Rivera announced the next meeting is on Tuesday, July 19th at 5:30pm and Board of Directors will Elect officers.

The meeting was adjourned at 7:31pm

Written by Karina Velazquez, SDBD Program Manager

Finalized by Liliana Garcia-Rivera, SDBD Executive Director