



Economic Development Committee

Agenda

Thursday, April 14, 2016

12:00pm - 1:00pm

- I. Welcome & Introductions
- II. Diamond BID Projects
 - A. Storefront Improvement Program Update
 1. Existing
 - a) Alpha Center - Marion McCord
 2. New Potential Business Sites
 - a) Mariscos Altata/Fresh Garden - Karina
 - b) 54th Street Center - Kristen Rugel
 - (1) Bonnie Jean's
 - c) PCS Metro - Brook Huffman's Plaza - Tabled
 - d) Federal Boulevard & 47th Street - Tabled
 - B. Healthy Retail Initiative (UC San Diego) - Elle Mari
 1. Fresh Garden Market
 - C. Diamond BID Matching Signage Grant Program
 1. 54th Street Center - Liliana Garcia-Rivera (Approved)
 2. Superior Scents - Logan Avenue (New Applicant)
 - D. Kiva Zip Program Trustee
 1. Bonnie Jean's
 - a) Black San Diego - 4/29/16 @ 6pm | Alpha Center
 - E. Imperial Corridor Infrastructure Improvements Hoffman's Plaza Update - Civic SD
- III. Projects to Pursue/Explore
 - A. Energy Efficient Car Lot Sale (SDG&E) - Eddie Price/Liliana
 - B. JCNI Workforce Development Project - Omar Passons
 - C. Maintenance Assessment District/PBID - Tabled
- IV. Projects Diamond BID is Collaborating/Supporting
 - A. Market Street Place-Making Project - Diane Moss
 - B. Market-Euclid Complete Streets Project - Omar Passons
- V. Next Steps/ Announcements
- VI. Adjourn

Next Meeting: Thursday, May 12, 2016 at 12pm