



Diamond Business Association, Inc.
dba Southeastern Diamond Business Association (SDBD)

Board of Directors Meeting

Tubman Chavez Center, 415 Euclid Avenue, Conference Room, San Diego, CA 92114

November 21, 2017 from 5:30 PM – 7:00 PM

www.info@sdbd.org | www.sdbd.org

1. ORGANIZATIONAL BUSINESS

- A. Board Members Present: Carlos Vazquez, R. Daniel Hernandez, Marion McCord, Richard Seges.
- B. Members Absent: Donald Canteen, Brian Maty.
- C. Others Present: Demetre Booker, Liliana Garcia-Rivera, Venus Molina, Francisca Orellana Polanka, JoAnn Fields, Jason Weisz, Jocelyn Margard, Qamar Bradford.
- D. The meeting was called to order by President Carlos Vasquez at 5:35 pm. Quorum present (4 out of 6 members).

2. MOTION FOR APPROVAL OF THE AGENDA

Motion: Marion McCord Second: Daniel Hernandez Yes: 4 No: 0 Abstain:0

3. MOTION FOR APPROVAL OF MINUTES: July 18, 2017

Motion: Richard Seges Second: Marion McCord Yes: 4 No: 0 Abstain: 0

4. PUBLIC COMMENT/VISITOR REPORTS OR PRESENTATIONS

- A. Jocelyn Margot reported on the ZipCar Business Program at Market Creek Plaza
- B. Jason Weisz of Senator Toni Atkins Office distributed their newsletter; invited everyone to their Holiday Celebration on December 19th; and talked a little about the California Competes Program (tax credit).
- C. Venus Molina of Council President Myrtle Cole's Office reported that the City approved a \$6.5 million in funding to the operation and services at three Temporary Bridge Shelter Programs for the homeless. She also noted that there is an Airbnb presentation on December 12th.

5. CONSENT ITEMS

The Board was asked to approve the following Executive Committee recommendations by a single vote.

Ratify Associate Membership Applications of Snoice and Save and Relax.

Motion: Richard Seges Second: R. Daniel Hernandez Yes: 4 No: 0 Abstain: 0

6. ACTION ITEMS

The Board discussed the following items:

- A. Approve Liliana Garcia-Rivera to sign Memorandum of Understanding with CDC Small Business Finance.

Motion: Daniel Hernandez, Second: Marion McCord, Yes: 4 No: 0 Abstain: 0

- B. Approve request of Hugh Muhammad, RBW Security, to be reinstated as a director of the Diamond Business Association.

Motion: Richard Seges Second: Marion McCord Yes: 4 No: 0 Abstain: 0

- C. Approve creation of an Ad Hoc Committee for the FY2018 Budget Modification and Preparation of the FY 2019 Budget.

Motion: Daniel Hernandez, Second: Richard Seges Yes: 4 No: 0 Abstain: 0

7. FINANCIAL REPORTS

The board reviewed, discussed and filed the reports July (revised), August, September and October.

8. EXECUTIVE DIRECTOR REPORT

The Executive Director, or other members of the staff, reported to the Board about various matters involving the District.

- New Americorps Members: JoAnn Fields, Songo Wawa
- Audit Review and Preparation of Tax Returns: Engaged Andres Garcia.
- 2018 Diamond Street Festival Planning - RFPs to be issued
- Shop Small Saturday to be observed in collaboration with PH Night Market this year
- Bridge Lighting Celebration featuring 25 Tons of snow in Civic San Diego's Market Street Vacant lot December 3rd.

9. ECONOMIC DEVELOPMENT COMMITTEE REPORT

The Chairman of the Economic Development Committee, or other members of the staff, reported to the Board about various matters involving the Economic Development Committee.

- Diamond CoWork Space and Ribbon Cutting Ceremony - 11/30/17 @ 10 a.m.
- Promise Zone Bus Tour - 11/30/17
- Promise Zone Office Hub
- Diamond Events at the Alpha Center: Core Renaissance obtained their tax credit earlier than anticipated and so they asked that we give up the space. The lease has been terminated. We have some items inside that will be sold to offset the operation expenses. We did make use of the Alpha Center for the planning and execution of the Diamond Street Festival and for a business mixer. Marion McCord wants a timeline of construction. Daniel Hernandez is concerned about development and how it will affect next year's DSF
- Francisca Orellana Polanca delivered an Access to Capital Program 10-Month Summary

10. BOARD MEMBER REPORTS

Marion McCord announced the 38th Annual Dr. Martin Luther King Jr. Parade Sunday, January 14, 2018 2:00 to 5:00 p.m. Harbor Drive- Embarcadero and also the Annual Dr. Martin Luther King Jr. Educator's Breakfast, Saturday, January 13, 2018, 8:00 am to 11 am, Jackie Robinson YMCA, 151 YMCA Way, San Diego, CA 92102.

11. NEXT REGULAR MEETING DATE

Regular Meeting – Tuesday, December 19, 2017, at Noon, Casa Mexico, 342 Euclid Avenue, San Diego, CA 92102

12. ADJOURNMENT INTO CLOSED SESSION at 6:54 p.m.

The Board met in closed session to discuss the following informational items:

- a. Legal Matters
- b. Employee Performance Evaluation
- c. Future Staffing Needs

14. RECONVENE OPEN SESSION 7:04 p.m.

No Action to Report.

15. ADJOURNMENT OF MEETING

Motion: R. Daniel Hernandez Second: Marion McCord Time: 7:05 p.m.

Written by Francisca Orellana Polanka, AmeriCorps

Finalized by Liliana Garcia-Rivera, SDBD Executive Director