



Diamond Business Association, Inc.
Southeastern Diamond Business Association (SDBD)

Board of Directors Meeting Agenda
5003 Imperial Avenue Ste 114A
San Diego, CA, 92113

VIA ZOOM Join URL:

<https://us02web.zoom.us/j/87232278551?pwd=U0hJNTNrOHZVU2V6TkdpUk91UkxNUT09>

Meeting ID: 872 3227 8551

Passcode: 138959

1. Organizational Business

- 10:00am
- DeBrenna Glastervann- Rekre8 Apparel LLC – Board Member
- Marco Ortiz-Farmers Insurance- Board President
- Karla Ruiz- Bilingual Mobile Notarie- Vice President

Others Present

- Erica Schwing- Office Staff
- Maria Plante- Intern of the Diamond Business Association

2. READING OF THE MISSION STATEMENT:

Mission Statement-

The Mission of the Diamond Business Association is to foster economic prosperity by advocating for and promoting the growth of businesses in San Diego County.

3. APPROVAL OF THE AGENDA:

[Motion: DeBrenna Glastervann | Second: Karla Ruiz | Yes: 3 | No: 0 | Abstain: 0]

4.-Financial Report

- Karla Ruiz provided an overview of the financial report. She highlighted that the main sources of income are memberships, Coffee and Connect events, and Cowork services. The primary expenses are personnel and rent. As of March 16, 2024, the total funds available are \$26,683.18.

5. CONSENT ITEMS:

- Approve minutes of the Board of Directors meeting March 2024.
- Financials for March and April to be received and filed.

[Motion: DeBrenna Glastervann | Second: Karla Ruiz | Yes: 3 | No: 0 | Abstain: 0]

6. ACTION ITEMS: None

[Motion: | Second: | Yes: | No: | Abstain:]

7.-Presentation:

-None

8.-Staff Report:

Erica Schwing- presented the staff report and provided updates on activities at The Diamond. She discussed the past two Coffee and Connect events held in April and May, highlighting them as excellent opportunities for networking and increasing memberships while generating income. Additionally, Erica announced that we will be hosting a Coffee with the Cops event on May 21, 2024, from 10 AM to 11 AM at Joehn's Coffee Shop, located at 1515 47th Street, San Diego, CA 92102.

9.-Board & Committee Reports:

- Karla Ruiz reported on the upcoming Coffee with the Cops event. She emphasized that this event is a great opportunity to strengthen the relationship between the community and law enforcement. The event will be held on Tuesday, May 21, 2024, from 10 AM to 11 AM at 1515 47th Street, San Diego, CA 92102. Karla is actively encouraging high attendance to foster and build this important relationship.

Karla also reported that preparations for Winter Wonderland 2024 are underway. The event is planned for the Jacob Center on December 14, 2024, from 4 PM to 8 PM. The team is currently meeting every Tuesday at The Diamond office to prepare for the event. The planning committee includes DeBrenna Glastervann, Karla Ruiz, Erica Schwing, Maria Plante, and Macro Ortiz, who will assist with financials or permitting as necessary.

- Marco Ortiz reported that the organization is at a point where it may need to leave the physical space. He emphasized that while space is significant, it does not define The Diamond, and operations can continue elsewhere. Marco recommended leaving the space due to the lack of funding and proposed options from the ownership. Unfortunately, the ownership did not agree to the proposal to lower the rent.

- Maria Plante proposed a solution to address the issue of rent payments to ensure The Diamond can continue operating. She suggested that she and a group of business owners would take on the responsibility of rent payments. Marco Ortiz agreed to the idea but emphasized the importance of having a written agreement in place. He proposed that if a written response is received by the end of May, The Diamond can continue operating at its current location.

10.-Public Comments N/A

11.-Adjournment of Meeting:

[Motion: DeBrenna Glastervann | Second: Karla Ruiz | Yes: 3 | No: 0 | Abstain: 0]

Time: 11:00

12.-Next Regular Meeting Date:

- July 18, 2024.