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DIAMOND BUSINESS ASSOCIATION, INC.
AUDITED FINANCIAL STATEMENTS
JUNE 30, 2020

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INDEPENDENT AUDITOR'S REPORT

To the Board of Directors of
Diamond Business Association, Inc.

I have audited the accompanying financial statements of Diamond Business Association, Inc., (a nonprofit organization), which comprise the statement of financial position as of June 30, 2020, and the related statements of activities and changes in net assets and cash flows for the year then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility


My responsibility is to express an opinion on these financial statements based on my audit. I conducted my audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that I plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, I express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my audit opinion.

Opinion

In my opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Diamond Business Association, Inc. as of June 30, 2020, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.


Andres D. Garcia, CPA
November 18, 2020

DIAMOND BUSINESS ASSOCIATION, INC.
STATEMENT OF FINANCIAL POSITION
JUNE 30, 2020

ASSETS:

Cash and Cash Equivalents	\$	4,215
Prepaid Expenses & Deposits		<u>2,400</u>
TOTAL ASSETS	\$	<u>6,615</u>

LIABILITIES:

Line of Credit	\$	<u>2,109</u>
TOTAL LIABILITIES		<u>2,109</u>

NET ASSETS:

Without Donor Restrictions		<u>4,506</u>
TOTAL NET ASSETS		<u>4,506</u>
TOTAL LIABILITIES AND NET ASSETS	\$	<u>6,615</u>

The Accompanying Notes are an Integral Part of the Financial Statements

DIAMOND BUSINESS ASSOCIATION, INC.
STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS
FOR THE YEAR ENDED JUNE 30, 2020

Revenue and Support:

City of San Diego - Business Improvement District	\$ 45,009
City of San Diego - Small Business Enhancement Program	21,847
Contributions and Grants	27,563
Program Income: Banners and Membership Dues	19,450
Special Events	21,866
Total Revenue and Support	<u>135,735</u>

Expenses:

Program Services	
Banner Design	4,383
Outreach and Promotion	7,713
Special Events	34,533
Total Program Services	<u>46,629</u>

Supporting Services:

Personnel	
Salaries	56,231
Payroll Taxes	4,752
Workers Compensation	520
Total Personnel	<u>61,503</u>

Operating

Accounting and Audit	11,456
Consultants	1,200
Dues and Subscriptions	500
Insurance	2,849
Occupancy	11,008
Office	2,941
Postage and Printing	166
Telephone	6,930
Total Operating	<u>37,050</u>

Total Supporting Services	<u>98,553</u>
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Total Expenses	<u>145,182</u>
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Change in Net Assets	(9,447)
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Net Assets, Beginning of Year	<u>13,953</u>
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Net Assets, End of Year	<u><u>\$ 4,506</u></u>
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The Accompanying Notes are an Integral Part of the Financial Statements

DIAMOND BUSINESS ASSOCIATION, INC.

STATEMENT OF CASH FLOWS

FOR THE YEAR ENDED JUNE 30, 2020

CASH FLOWS FROM OPERATING ACTIVITIES

Change in Net Assets	\$	(9,447)
Decrease (Increase) in:		
Grants Receivable		5,400
Prepaid Expenses and Deposits		556
(Decrease) Increase in:		
Deferred Revenue		(7,725)
CASH FLOWS (USED) BY OPERATING ACTIVITIES		<u>(11,216)</u>

CASH FLOWS FROM FINANCING ACTIVITIES

Proceeds from Line of Credit		<u>2,109</u>
CASH FLOWS PROVIDED BY FINANCING ACTIVITIES		<u>2,109</u>

Net (Decrease) in Cash		(9,107)
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Cash & Cash Equivalents, Beginning of Year		<u>13,322</u>
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Cash & Cash Equivalents, End of Year	\$	<u><u>4,215</u></u>
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The Accompanying Notes are an Integral Part of the Financial Statements

DIAMOND BUSINESS ASSOCIATION, INC.
NOTES TO FINANCIAL STATEMENTS
JUNE 30, 2020

Note 1. Nature of Organization

The Diamond Business Association, Inc. (Diamond), dba Southeastern Diamond Business District (SDBD), is a nonprofit business organization founded by local entrepreneurs interested in improving the physical conditions of the business district and their impact on the local businesses.

Diamond works to enhance the growth and development of the Diamond Business District (Diamond BID) and the surrounding community of Southeastern San Diego as an international marketplace. Diamond's mission is to create partnerships between businesses, property owners and the public and private entities that promote economic revitalization in the neighborhoods served by Diamond.

Note 2. Summary of Significant Accounting Policies

Basis of Accounting: The accompanying financial statements are prepared on the accrual basis of accounting and accordingly reflect all significant accounts receivable, payable and other liabilities.

Fund Accounting: To ensure observance of limitations and restrictions placed on the use of available resources, the accounts of the Organization are maintained in accordance with the principles of fund accounting. Under such principles, resources for various purposes are classified for accounting and reporting purposes into funds that are in accordance with specified activities or objectives.

The Organization also prepares financial statements in accordance with Financial Accounting Standards Board (FASB) Accounting Standards Codification (ASC) 958-205 and subsections as amended by ASU 2016-14. The Organization uses the terms *Net Assets Without Donor Restrictions* and *Net Assets With Donor Restrictions* to describe the two required net asset classes.

Net Assets Without Donor Restrictions: net assets not subject to donor-imposed restrictions.

Net Assets With Donor Restrictions: net assets subject to donor-imposed stipulations.

Cash and Cash Equivalents: The Organization has defined cash and cash equivalents as cash in banks and money market accounts with an initial maturity of three months or less.

Grants Receivable: Grants receivables are from the City of San Diego and other government agencies. An allowance for doubtful accounts is based on an analysis of expected collection rates determined from past history. No allowance for doubtful accounts was considered necessary as of June 30, 2020.

Donated Materials and Services: Donated materials and services are recognized as contributions if the materials or services (a) create or enhance non-financial assets, or (b) require specialized skills, are performed by people with those skills, and would otherwise be purchased by the Organization. Volunteers provide services throughout the year that are not recognized as contributions in the financial statements since the recognition criteria were not met.

DIAMOND BUSINESS ASSOCIATION, INC.
NOTES TO FINANCIAL STATEMENTS
JUNE 30, 2020

Note 2. Summary of Significant Accounting Policies, continued

Use of Estimates: The preparation of the financial statements in conformity with U.S. generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts and disclosures. Accordingly, actual results could differ from these estimates.

Note 3. Income Tax Status

The Organization is a California Not-For-Profit corporation exempt from federal and state income taxes under Internal Revenue Code Section 501(c)(6) and California State Tax Code 23701(e), respectively, whereby only unrelated business income, as defined by Section 509(a)(1) of the Internal Revenue Code is subject to federal income tax. The Organization currently has no unrelated business income. Accordingly, no provision for income taxes has been recorded.

U.S. generally accepted accounting principles require Organization management to evaluate tax positions taken by the Organization and recognize a tax liability if the Organization has taken uncertain tax positions that more-likely-than-not would not be sustained upon examination by applicable taxing authorities. Management has analyzed tax positions taken by the Organization and has concluded that, as of June 30, 2020, there are not uncertain tax positions taken, or expected to be taken, that would require recognition of a liability or that would require disclosure in the financial statements.

The Organization is subject to routine audits by taxing jurisdictions. However, currently no audits for any tax periods are in progress.

Note 4. Commitments and Contingencies

Diamond's grants and contracts are subject to inspection and audit by the appropriate governmental funding agency. The purpose is to determine whether program funds were used in accordance with their respective guidelines and regulations. The potential exists for disallowance of previously funded program costs. The ultimate liability, if any, which may result from these governmental audits cannot be reasonably estimated and, accordingly, Diamond has no provisions for the possible disallowance of program costs on its financial statements.

Note 5. Deferred Revenue

Deferred revenue earned for the year ended June 30, 2020 and balance at June 30, 2020 consists of the following:

<u>Funding Source - Purpose</u>	<u>06/30/19</u>	<u>Additions</u>	<u>(Earned)</u>	<u>06/30/20</u>
Special Events	<u>\$ 7,725</u>	<u>\$ 0</u>	<u>(\$ 7,725)</u>	<u>\$ 0</u>

DIAMOND BUSINESS ASSOCIATION, INC.
NOTES TO FINANCIAL STATEMENTS
JUNE 30, 2020

Note 6. Functional Expenses

The following is a summary of the expenses by functional classification for the year ended June 30, 2020:

Program Services	\$ 46,629
Support Services	
Personnel	61,503
Operating	<u>37,050</u>
Total	<u>\$ 145,182</u>

Note 7. Liquidity and Availability of Financial Assets

The following reflects the Organization's financial assets as of the balance sheet date, reduced by amounts not available for general use because of contractual or donor-imposed restrictions within one year of the balance sheet date.

	<u>06/30/2020</u>
Financial assets at year-end	\$ 4,215
Less those unavailable for general expenditures within one year due to:	<u>none</u>
Financial assets available to meet cash needs for general expenditures within one year	<u>\$ 4,215</u>

Note 8. Subsequent Events

The management of the Organization have reviewed the results of operations and evaluated subsequent events for the period of time from its year end June 30, 2020 through November 18, 2020, the date the financial statements were available to be issued, and have determined that no adjustments are necessary to the amounts reported in the accompanying financial statements nor have any subsequent events occurred, the nature of which would require disclosure.

COVID-19

Since June 30, 2020, the spread of COVID-19 has severely impacted many local economies around the globe. In many countries, businesses are forced to cease or limit operations for long or indefinite periods of time. Measures taken to contain the spread of the virus, including travel bans, quarantines, social distancing, and closures of non-essential services have triggered significant disruptions to businesses worldwide, resulting in an economic slowdown. Global stock markets have also experienced great volatility and a significant weakening. Governments and central banks have responded with monetary and fiscal interventions to stabilize economic conditions.

DIAMOND BUSINESS ASSOCIATION, INC.
NOTES TO FINANCIAL STATEMENTS
JUNE 30, 2020

Note 8. Subsequent Events, continued

COVID-19, continued

On March 11, 2020, the economy shut down in an effort to stop COVID-19 from spreading. The Organization suffered financial losses and specific disruptions because of the pandemic which included the City of San Diego's Business Tax Certificate deferral program wherein business owners would not be penalized for late renewal submissions for up to 120 days. This program also included a one-year forgiveness period for Business Tax Certificate penalties and surcharges when reestablishing delinquent accounts. Consequently, the Organization's funding from the business tax assessments were significantly reduced. The Organization's cash flow suffered because of the reduction in business tax assessment payments and due to the cancellation of two major special events which resulted in lost revenue in the form of sponsorships and event sales. The Organization had mitigated the effects of the pandemic by furloughing employees for over 3 months, reducing payroll hours from 25% to 40% for the remaining employees (which will continue on into FY21), reduction of non-essential expenses, and applying for grants. This helped minimize the Organization's losses during the first 4-6 months of the pandemic.

The duration and impact of the COVID-19 pandemic, as well as the effectiveness of government and central bank responses, remains unclear at this time. It is not possible to reliably estimate the duration and severity of these consequences, as well as their impact on the financial position and results of the Organization for future periods.