



Diamond Business Association, Inc.  
dba Southeastern Diamond Business Association (SDBD)

Marketing Committee Meeting

March 4, 2020 | 9:00 a.m. - 10:00 a.m.

Diamond Cowork, 5003 Imperial Avenue, Ste. 114-A, San Diego, CA 92113

[www.info@sdbd.org](mailto:www.info@sdbd.org) | [www.sdbd.org](http://www.sdbd.org)

619-487-1591

## **AGENDA**

1. Call to Order
2. Calendar of Events
  - a. San Diego County Fair Mixer - Recap
  - b. Taste of the Diamond - May 16, 2020
  - c. Mixer for Banner Distribution (US Bank Mixer)
  - d. Diamond Street Festival
3. Websites
  - a. Diamond Business Association (sdbd.org)
4. Business Cards
5. Diamond Newsletter ( Electronic / Printed)
6. Directory (Electronic)
7. Digital Business Marketing
  - a. Social Media
  - b. Text Marketing
  - c. Video Segments
  - d. Influencer Development
8. Adjournment