



Diamond Business Association, Inc.
dba Southeastern Diamond Business Association (SDBD)

Board of Directors Meeting Agenda
Diamond Cowork, 5003 Imperial Avenue, Ste. 114A, San Diego, CA 92113

January 22, 2019 from 5:30 PM – 7:00 PM

www.info@sdbd.org | www.sdbd.org

1. ORGANIZATIONAL BUSINESS

a. Call to Order

2. APPROVAL OF THE AGENDA

[Motion: _____ Second: _____ Yes: _____ No: _____ Abstain: _____]

3. VISITOR REPORTS OR PRESENTATIONS

4. CONSENT ITEMS (combined as a single motion to approve)

- Approval of Minutes of Board Meeting of September 18, 2018;
- Accept resignation of R. Daniel Hernandez as board member, Vice-President and Marketing Committee Chair, effective January 31, 2018.
- Appointment of Karla Ruiz, as chairperson of Marketing Committee effective February 1, 2019
- Authorize Executive Director to apply for probono legal services from San Diego Volunteer Lawyers Program.

[Motion: _____ Second: _____ Yes: _____ No: _____ Abstain: _____]

5. ACTION ITEMS

The Board will discuss and take action on the following items:

- Appointment of Karla Ruiz, as a director of the Diamond Business Association (Requires majority vote).
[Motion: _____ Second: _____ Yes: _____ No: _____ Abstain: _____]
- Appointment of Eddie Price, as a director of the Diamond Business Association (Requires majority vote).
[Motion: _____ Second: _____ Yes: _____ No: _____ Abstain: _____]
- Appointment of Marion McCord, as Vice-President, effective February 1, 2019 (Requires majority vote).
[Motion: _____ Second: _____ Yes: _____ No: _____ Abstain: _____]
- Approval of Tubman Chavez One-Year Lease Extension
[Motion: _____ Second: _____ Yes: _____ No: _____ Abstain: _____]
- Authorize President to enter into Contract with Brittany Miller for 3-Month Term for Access to Capital Program - Small Business Initiative Offer effective January 1, 2019 - Three Thousand Dollars (\$3,000 total at \$1,000 per month)
[Motion: _____ Second: _____ Yes: _____ No: _____ Abstain: _____]

- Authorize President to execute Contract with Lan E. Anderson for Commission for Promotion and Sales of Love Live Laugh Learn Campaign
[Motion: _____ Second: _____ Yes: _____ No: _____ Abstain: _____]
- Approve retaining services of Toltec Media, Inc. for Fifth Annual Diamond Street Festival - Two Thousand Dollars (\$2,000)
[Motion: _____ Second: _____ Yes: _____ No: _____ Abstain: _____]

6. FINANCIAL REPORTS Discussion; Receive & File

July through December Financials

7. EXECUTIVE DIRECTOR REPORT

The Executive Director, or other members of the staff, may report to the Board about various matters involving the District. There will be no Board discussion except to ask questions or refer matters to staff, and no action will be taken unless item listed as an action item.

8. ECONOMIC DEVELOPMENT COMMITTEE REPORT

The Chairman of the Economic Development Committee, or other members of the staff, may report to the Board about various matters involving the Economic Development Committee. There will be no Board discussion except to ask questions or refer matters to staff, and no action will be taken. Additional item(s) may be listed on a subsequent agenda.

9. MARKETING COMMITTEE REPORT - Tabled

The Chairman of the Marketing Committee, or other members of the staff, may report to the Board about various matters involving the Marketing Committee. There will be no Board discussion except to ask questions or refer matters to staff, and no action will be taken.

10. BOARD MEMBER REPORTS

Each member of the Board may report about various matters involving the District. There will be no Board discussion except to ask questions or refer matters to staff, and no action will be taken. The item(s) may be listed on a subsequent agenda.

11. ADJOURNMENT

12. NEXT REGULAR MEETING DATE

Regular Meeting – Tuesday, February 19, 5:30 pm at
Diamond Cowork, 5003 Imperial Avenue, San Diego, CA.