



## DIAMOND BUSINESS ASSOCIATION DIRECTORY 2017

Don't miss out on this opportunity to promote your business throughout Southeastern San Diego! The directory is a crucial tool to attract new customers and increase your bottom line. Stand out from your competitors by marketing your business!

Over 1,000 directories will be delivered to both homes and businesses throughout the district: Mountain View, Mt. Hope, Chollas View, Lincoln Park, Valencia Park, Encanto, and Emerald Hills.

All images for ads must be submitted by **April 30, 2017**.

<b>Regular Price</b>		<b>Early Bird Special (Before 4/7/2017)</b>	
Business Card Ad	\$100	Business Card Ad	\$50
Half Page Ad	\$350	Half Page Ad	\$175
Full Page Ad	\$500	Full Page Ad	\$400
Full Page Ad -Back Cover -Front Inside Cover -Back Inside Cover	\$600	Full Page Ad -Back Cover -Front Inside Cover -Back Inside Cover	\$450
Full Page Ad -Inside Middle Ad	\$800		
Cover	\$1,000		

### **Ad sizes**

Business Card: 2" x 3.5"

Half Page: 4" x 5.5"

Full Page: 5.5" x 8.5"

For more information or to reserve ad space, please email [info@sdbd.org](mailto:info@sdbd.org)  
or call 619-255-3604.