



## DIAMOND BUSINESS ASSOCIATION, INC.

dba  
SOUTHEASTERN DIAMOND BUSINESS DISTRICT (SDBD)

Board of Directors Meeting 5.30 pm  
April 19, 2016 at Tubman Chavez Center, 415 Euclid Ave., SD 92114

### **MINUTES of the DBID Meeting April 19, 2016**

Board Members Present: Carlos Vasquez (CIVIC San Diego), Marion McCord (Alpha Center), Omar Passons (Jacobs Center for Neighborhood Innovation). Hugh Muhammad (RBW Security), Stephen Walters (PCS World Network),

Absent: Marco Ortiz (Farmers Insurance Agency), Brian Maty (Metro PCS),

Quorum was present (4 of 7 Members).

Others Present: Liliana Garcia-Rivera (Executive Director, SDBD), Karina Velazquez (SDBD Program Manager), Warren Simon (BID Council), Ehan Toma (Arco Station), Karely Diaz (Diaz Brothers), R. Daniel Hernandez (San Ysidro Health Center), Alicia Martinez Higgs (City of San Diego Economic Development Dept.), and Ron Lacey (Consultant).

Website: [www.SDBD.org](http://www.SDBD.org) Email: [info@SDBD.org](mailto:info@SDBD.org)

Board meeting was called to order by Carlos Vasquez at 5:36 pm, a quorum was present (4 of 7 members).

Public Comment: none

Approval of the Agenda

***Motion: Motion by Omar Passons to approve the Agenda. Second by Hugh Muhammad. Vote: 4-0-0. Motion passed.***

Marion McCord arrived. Quorum is now 5 of 7 members present.

Approve Board Minutes of March 22, 2016

***Motion: Motion by Omar Passons to approve the board Minutes of March 22, 2016. Second by Stephen Walters. Vote: 4-0-1 (Hugh Muhammad). Motion passed.***

President's Report - Carlos Vasquez:

1. Elections for FY2017 – will take place in June and ratified in July. A Chair is needed for the Nominations Committee. Omar Passons volunteered to be the Chair. Members will need to be in Good Standing (i.e. dues and fees paid up) in order to vote.
2. Authorize Executive Director to sign a Limited Subcontract with Tried and True for SANDAG Bike Mini Grant project. The grant is for \$2,955 and will involve a bike shop to educate the public on bike safety at the weekly Farmers Market.

**Motion: Motion by Omar Passons to authorize Executive Director to sign a limited subcontract with Tried and True for SANDAG Bike mini grant project. Second by Marion McCord. Vote:4-0-1 (Hugh Muhammad). Motion passed.**

3. Approve closing of Wells Fargo checking account.

**Motion: Omar Passons made a motion to approve closing the Wells Fargo checking account. Second by Marion McCord. Vote: 5-0-0. Motion passed.**

#### Financial Reports for March 2016

Liliana explained that they will be available in May, as Mary Joseph will now prepare as part of the transition.

#### Executive Directors Report - Liliana Garcia-Rivera:

1. The Diamond Business Corridor Clean Up will be on Saturday April 23 from 9am to noon. Liliana Garcia-Rivera pointed out that the expenses incurred would be allocated the Shop Diamond budget since we don't have a line item a clean up event this year. An estimate from Jones Brothers Mississippi BBQ for \$300 was circulated. Meet at the Alpha Center (6323 Imperial Avenue) at 9am. It will be in conjunction with the I Love a Clean San Diego.
2. Technical Assistance Grant funds (\$2,000) need to be used before the fiscal year end. A Board Retreat (and a few tech equipment items) was suggested. Discussion followed. It was decided to spend \$500 or less on the Board Retreat and to hold it on Saturday June 18th from 9am to 1pm. Search will begin for a facilitator.
3. City of San Diego Business Walk on 3/30 was very successful as many volunteers helped with business surveys.
4. Shirley Weber 79<sup>th</sup> District Planning and Financing Your Business Workshop at the Tubman Chavez Center on May 6 at 9:45 am to 11:30 am.

#### Economic Development Committee Report:

Approve SDBD Signage Grant for Superior Scents on Logan Avenue. The grant will be for \$500 with a matching amount from the business.

**Motion: Motion by Omar Passons to approve SDBD matching signage grant of \$500 for Superior Scents on Logan Avenue. Second by Stephen Walters. Vote: 5-0-0. Motion passed.**

Bonnie Jean's Soul Food will have a BBQ fundraiser on Saturday May 7 to benefit Bonne Jean's Soul Food Café, at 1964 54<sup>th</sup> Street, from noon to 3pm. Fundraising for seed money to complete interior renovations until the Kiva Zip loan is funded.

#### Marketing Committee Report

Spring Business Mixer is on April 28 at Tacos El Paisa from 6pm to 8pm. LISC rep will give a short overview of the Kiva Zip loan program.

Second Annual Diamond Street Festival committee meetings are well attended and planning is moving along. Need to push through for sponsorships.

### ByLaw Revision Committee

Liliana Garcia-Rivera reported that the Bylaw Revision Committee has not been able to reconvene to finalize all the recommended revisions but because we need to deal with the issue of term limits for our election process a partial revision is proposed for review and acceptance. Discussion was held and there was agreement to remove any term restrictions.

#### ***Motion: Motion by Omar Passons to approve the following Bylaws Revisions:***

1. Global changes throughout the document
  - a. Adding **Inc.** to the end of our organization name; and
  - b. Southeast San Diego changed to **Southeastern San Diego**;
2. Amend Article III, Section 1, by:
  - a. Inserting **applying and** to line 6;
3. Amend Article III, Section 2, by:
  - a. Striking out **making application** and inserting **who apply**;
  - b. Striking out, **which will be referred to a Membership Committee.**
4. Amend Article III, Section 2, Paragraph A, by:
  - a. Striking out **the Membership Committees'**

***Second by Hugh Muhammed. Vote: 5-0-0. Motion passed.***

#### ***Motion: Motion by Omar Passons to approve the following Bylaws Revisions:***

5. Amend Article VI, Section 8, by:
  - a. Adding **a term of** in the first sentence between the words **“for”** and **“two”**;
  - b. Striking out the two last sentences.

***Second by Stephen Walters. Vote: 5-0-0. Motion passed.***

### Announcements

Omar Passons reported that he will have office hours once a month for a few hours in his office to help direct businesses to the resources they need.

Carlos Vasquez stated that he would like all project proposals to be passed through the Economic Development and Marketing & Promotions committees for approval in order to increase transparency.

Ronald Lacey informed the board members that Pure Water San Diego is still hoping to schedule a board member tour of their facilities.

The meeting adjourned at 7:00pm.

Written by Warren Simon, BID Council and Karina Velazquez, Program Manager

Finalized by Liliana Garcia-Rivera, Executive Director