



Diamond Business Association, Inc.  
dba Southeastern Diamond Business Association (SDBD)  
Board of Directors Meeting

Tubman Chavez Center, 415 Euclid Avenue, Conference Room, San Diego, CA 92114

**August 18, 2015 - 6:00 PM – 7:30 PM**

[www.info@sdbd.org](mailto:www.info@sdbd.org) | [www.sdbd.org](http://www.sdbd.org)

**AGENDA**

- 6:00 Call to Order, Roll Call and Introductions
- 6:05 Public Comment
- 6:15 Approval of the Agenda
- 6:20 **Consent Agenda: Action Items** (combined as a single motion to approve)
- Board Meeting Minutes of July June 16, 2015
- 6:25 Executive Committee/President's Report - **Carlos Vasquez**  
**[CLOSED SESSION]**
- Ratification of Action for Instruction to Legal Counsel - **Action Item**
- [RECONVENE OPEN SESSION]**
- Board Elections - held in conjunction with Annual Meeting of September **25**, 2015 - **Action Item**
  - Authorization of President to negotiate and sign contract with Executive Director for an additional two-year term. - **Action Item**
  - Banner Policy - **Table**
  - Equipment Policy - **Table**
  - Discuss the feasibility of creating a Maintenance Assessment District (MAD) - **Table**
  - Handling of future recommendation letter request - **Informational**
  - Line of Credit at US Bank -**Table**
- 6:45 Financial Report- **Discussion, Receive & File**
- Year-End Report / August Financials
- 6:50 Executive Director's Report- **Liliana Garcia-Rivera**
- Operations - LISC SD/Americorps/Insurance
  - Meetings Attended

- Membership Development
- Marketing Materials
- Economic Development/Storefront Improvement
- Update on Events: Diamond Street Festival/Taste of the Diamond

7:15 Adjournment

**NEXT REGULAR BOARD MEETING: September 24, 2015 - 6:00 PM @ Tubman Chavez**