



Diamond Business Association, Inc.
dba Southeastern Diamond Business Association (SDBD)

Board of Directors Meeting

Annual Meeting

Tubman Chavez Center, 415 Euclid Avenue, Conference Room, San Diego, CA 92114

November 17, 2015 from 6:00 PM – 7:00 PM

www.info@sdbd.org | www.sdbd.org

AGENDA

- 6:00 Call to Order, Roll Call and Introductions; seating of new Board of Directors (effective November 1, 2015):
- Two-year terms: Marion McCord of Alpha Center and “In-Lieu” Member, Brian Maty of Boost Mobile.
- 6:03 Public Comment
- 6:05 Approval of the Agenda
- 6:07 **Consent Agenda: Action Items (combined as a single motion to approve)**
- Board Meeting Minutes of October 20, 2015
 - Annual Meeting Minutes of October 20, 2015
 - Ratify employment contract of Executive Director for an additional two-year term, effective 9/15.
 - Authorize Executive Director to issue RFP for Bookkeeper FY2014-2015
 - Ratification of new Associate Members, Michael Allen of Allen Financial Advisement (August 2015) and Tracy & Derrick Montgomery of Montgomery House Catering.
 - Authorization for Executive Director to apply for 2015 District 4 CPPS grant for \$5,000 (Bridge Holiday Lights, Banners and Administrative fee) and District 4 TOT grant for \$5,000 (Diamond Street Festival).
- 6:12 President’s Report/Executive Committee Report - Carlos Vasquez
- Resignation of Dora Mendivil Angulo
 - Election of Officers for terms ending 6/30/15 - **Action Item**
 - Elect Chair of Economic Development Committee - **Action Item**
 - Elect Chair of Marketing & Promotions Committee - **Action Item**
 - New development in feasibility of creating a Maintenance Assessment District (MAD) - to be discussed in Economic Development Committee
 - Equipment Policy - Marco Ortiz
 - Handling of future recommendation letter requests-Warren Simon
 - Line of Credit - **Information Item**
 - Banner Policy - **Table**
- 6:32 Financial Report- **Discussion; Receive & File**
- August, September and October Financials
 - Report on Audit
- 6:42 Bylaw Revision Committee - **Information Item**
- 6:45 Executive Director’s Report- Liliana Garcia-Rivera
- Update on Events: Diamond Street Festival/Taste of the Diamond
 - Business Mixer November 19, 2015 - Sponsored by SDGE
 - Farmers Market Project
 - Storefront Improvement
 - Holiday Bridge Lights
 - Meetings Attended
- 7:00 Adjournment

NEXT REGULAR BOARD MEETING: December 15, 2015 @ Tubman Chavez