



Diamond Business Association, Inc.
dba Southeastern Diamond Business Association (SDBD)
Board of Directors Meeting

Tubman Chavez Center, 415 Euclid Avenue, Conference Room, San Diego, CA 92114

April 21 , 2015 - 6:00 PM – 7:30 PM

www.info@sdbd.org | www.sdbd.org

AGENDA

- 6:00 Call to Order, Roll Call and Introductions
- 6:05 Public Comment
- 6:15 Approval of the Agenda
- 6:20 **Consent Agenda: Action Items** (combined as a single motion to approve)
- Board Meeting Minutes of March 17, 2015
 - Ratification of number of seats (9) to become available at upcoming election
 - Ratify Liliana Garcia-Rivera's title change to Executive Director
 - Authorize Liliana Garcia-Rivera to enter into a \$500.00 Sub-Contract Jovita Juarez to organize Taste of the Diamond - July 23, 2015
 - Ratify limited term sub-contract with S. Otto "on call" consulting through the end of the fiscal year, not to exceed \$2,000
 - Commit 10% of Diamond Street Festival sponsorship revenue to Small Business Improvement Grants in the amount of \$500
- 6:30 President's Report / Executive Committee Report- Carlos Vasquez
- Appointment of Nominations Committee (Nominations due May 5th)- **Informational**
 - Economic/Community Development: LISC MetroEdge & Civic San Diego meetings - **Informational**
 - Establishment Committee for Review and Evaluation of Administrator - **Informational**
 - Banner Policy - **Informational**
 - Equipment Policy - **Informational**
 - Discuss the feasibility of creating a Maintenance Assessment District (MAD) - **Table**
 - Handling of future recommendation letter requests - **Table**
- 6:50 Financial Report- **Discussion; Receive & File**
- March Financials
 - Cash in Treasury- Alicia Martinez Higgs - \$4,349.91
- 7:00 Executive Director's Report- Liliana Garcia-Rivera
- Fund Development
 - Design/Streetscape
- 7:20 Marketing & Promotions Committee Report
- Update on Diamond Street Festival
 - Marketing Materials
- 7:30 Updating Administration Policy & Procedure Manuals ****Bring your Binders**
- 7:45 Adjournment

NEXT REGULAR BOARD MEETING: May 19, 2015 - 6:00 PM @ Tubman Chavez