



Diamond Business Association, Inc.  
dba Southeastern Diamond Business Association (SDBD)  
Board of Directors Meeting

Tubman Chavez Center, 415 Euclid Avenue, Conference Room, San Diego, CA 92114

February 17 , 2015 from 6:00 PM – 8:00 PM

[www.info@sdbd.org](mailto:www.info@sdbd.org) | [www.sdbd.org](http://www.sdbd.org)

## AGENDA

- 6:00 Call to Order, Roll Call and Introductions
- 6:05 Public Comment
- 6:15 Approval of the Agenda
- 6:20 **Consent Agenda: Action Items** (combined as a single motion to approve)
- Board Meeting Minutes of November 18, 2014 - (NO QUORUM IN JANUARY)
  - Authorize Marco Ortiz, Vice-President, to become a signor on DBA's bank accounts, with exception of disbursements relating to fees payable to Maribel R. Ortiz and any insurance related premiums.
  - Remove Stacy Breaux, general board member, and replace with Venus Molina, as a signor on DBA's bank accounts.
  - Authorize President to sign sub-contract with Maribel Ortiz for bookkeeping services for six month term (December 1 thru June 30).
  - Ratifying limited term sub-contract with S. Otto for on "on call" consulting for three month term (January 1 thru March 31).
  - Ratify December 2014 District 9 CPPS grant application for \$9,000 for D9 Shop Diamond Banners and Bridge Holiday Lights (granted).
- 6:30 President's Report / Executive Committee Report- Carlos Vasquez
- Nominations/Election of Treasurer and one At-Large Board Member Executive Committee Member-**Action Item**
  - Handling of future recommendation letter requests--**Action Item**
  - Encanto Neighborhoods Community Planning Committee Name Change Letter-**Action Item**
  - Review and approval of Budget and Work-plan for FY2016-**Action Item**
  - Authorize Secretary to sign Resolution authorizing Carlos Vasquez , Marco Ortiz and Liliana Garcia-Rivera to sign San Diego County Grant applications for 2016-**Action Item**
- 6:50 Financial Report- **Discussion; Receive & File**
- November and December Financials
  - Cash in Treasury- Alicia Martinez Higgs
- 7:00 Administrator's Report- Liliana Garcia-Rivera
- 7:20 Marketing & Promotions Committee Report- Venus Molina
- 7:30 Mini-Retreat
- Overview of January 2013 Stratgic Plan
  - Review July 19, 2014 Retreat Takeaway Notes
- 8:00 Adjournment

### ATTACHMENTS:

1. Board Meeting Minutes of November18, 2014 / Notes from Meeting of January 27, 2015
2. July 19, 2014 Retreat Takeaway Notes

**NEXT REGULAR BOARD MEETING: March 16,2015 @ Tubman Chavez**