

SOUTHEASTERN DIAMOND BUSINESS DISTRICT  
dba  
DIAMOND BUSINESS ASSOCIATION, INC.  
Board of Directors Meeting  
May 8, 2014 at US Bank 2<sup>nd</sup> Floor, 5100 Federal Blvd. SD 92105

**MINUTES** of the **May 8, 2014** Meeting

Board Members Present: Stephen Walters (PCS World Network), Marco Ortiz (Farmers Insurance Agency), Marion McCord (Alpha Center), Carlos Vasquez (CIVIC San Diego), Venus Molina (Jacobs Neighborhood Foundation)

Board Members Absent: Andy Attisha (Valencia Park Market & Deli), Karla Ruiz (United Realty, Hugh Muhammad (RBW Security), Tony Araiza (NY Buffalo Wings & Ribs/U.S. Marines) [Araiza was excused for duty on military maneuvers]

Quorum was present (5 of 9 members)

Others Present; Steve Otto (SDBD Consultant), Liliana Garcia Rivera (Interim Administrator, SDBD), Warren Simon (BID Council), Alicia Martinez Higgs (City of San Diego, Office of Small Business), Norma L. Chapa (Jacobs Neighborhood Foundation), SDPD Officer John Gonzalez, SDPD Officer Akaan Thomas, Julio Rivera (Representative, Council Member Marti Emerald), Bruce Williams (Candidate, City Council District 4), Stacy Breaux (Stanley Breaux Bail Bonds & Notary), Dora Mendivil-Angulo (Accelerate Your Career), Gerardo Ramirez (Tocumbo Ice Cream Shops), Felix Berry (Felix's BBQ Restaurant)

Each of the prospective board candidates present gave a short bio of their qualifications.

Website: [www.SDBD.org](http://www.SDBD.org)      Email: [info@SDBD.org](mailto:info@SDBD.org)

Board meeting was called to order by President Walters at 6:10 p.m. Self introductions were made. There was no quorum (McCord arrived later in the meeting). No Actions could be taken until McCord arrived.

Public Comment

Rivera (Julio) reported on the city's FY2015 Budget discussions with departments, with proposed increases for public safety, infrastructure, and public libraries. Molina announced a June 20 Latino & Jazz concert indoors at the Jacobs Center. Williams gave a brief bio of his government job

positions (served under 2 mayors [Golding, Murphy] and with former CD4 Councilmember Tony Young) and now as a candidate for CD4; he urged all citizens to vote on June 3.

SDPD Officers Thomas and Gonzalez gave a brief report on their CD4 activities as Community Relations Officers. They distributed a SDPD Southeastern Division Resource Phone List.

McCord arrived at 6:25 pm.

Walters reconvened the board meeting now with a quorum.

Meeting Minutes of April 10, 2014:

***Motion to approve the Minutes of the April 10, 2014 meeting Marco Ortiz/ Venus Molina Vote: 5-0-0 motion passed***

Financial Reports for March 2014

They were received and filed.

Executive Committee Report: Walters reported on the following items:

- 1 Revisions to Administrative Policies & Procedures Manual: Continued
- 2 Amend the ByLaws: needs 2/3's vote of Directors (6 members constitute a 2/3s vote, but only 5 of 9 were present); no vote could be taken at this meeting)
- 3 Adopt Personnel Policies & Procedures Manual: Continued

After discussion, it was decided that President Walters will call a special meeting of the board before the regular board meeting date in June to vote on the Amendments to the ByLaws as this action is need to clarify the qualifications of the members to be a candidate for a seat on the board, and also to define the fees for Associate Members. A minimum of 6 board members will be needed to pass the Amendment to the ByLaws.

***Motion to authorize the President to be the Authorized Signer on SDBD/DBID documents Venus Molina/Carlos Vasquez 5-0-0 motion passed***

Board Election Actions

***Motion that the Directors confirm the Nomination Committee report of a list of candidates for the June Annual Meeting & Elections, consider additional candidates, close nominations, adapt a slate of candidates, order preparation of ballots; further, appoint an Election Committee of***

***Higgs, Simon and Studebaker (if available) to supervise the election  
Venus Molina/Marion McCord 4-0-1 (Ortiz) motion passed***

Marketing and Promotions Committee Report, Venus Molina Chair:

Garcia gave a report on these items: 1) DBID received an IPAD and a bicycle from the BIDC; 2) SD County Fair banners will go up on May15; 3) The cleanup of April 26 was a good success, with 30 members helping out, and collecting a total of 150,000 pounds of trash (some heavier trash was collected by the Urban Corps); 4) A Business Breakfast Marketing event was held April 24<sup>th</sup>; 5) Attended the Sparkle Community Fashion Show which had over 300 and vendors in attendance; 6) Displayed the new SDBD banner; 7) Another Mixer is planned for the Center for Employment Training Center later this month; Molina gave a brief update on the Walgreen's store and other nearby developments in progress.

The group was disturbed about the lengthy delay and uncertainty over the office space contracting process for the Tubman-Chavez Community Center. Their concern is the lack of a definite space commitment but thus far receiving promises. Walters and board members will contact CD4 Myrtle Cole, CD9 Marti Emerald, Mayor's office, and Council President Gloria to seek a definite commitment of office space.

The meeting adjourned at 7:30 pm.

Next meeting: June 12, 2014 at 6pm

Written by Warren Simon  
BID Advocate Representative