



Diamond Business Association, Inc.
dba Southeastern Diamond Business Association (SDBD)

Board of Directors Meeting

Tubman Chavez Center, 415 Euclid Avenue, Conference Room, San Diego, CA 92114

July 26, 2016 from 5:30 PM – 6:0 PM

www.info@sdbd.org | www.sdbd.org

5:30 Call to Order, Roll Call and Introductions; seating of new Board of Directors (effective July 1, 2016): Two-year terms: Carlos Vasquez of Civic San Diego, Daniel Hernandez of San Ysidro Health Center, Karely Diaz of Diaz Brothers Catering and Omar Passons of Jacobs Center for Neighborhood Innovation; One-year term: Hugh Muhammad of RBW Security.

5:32 Public Comment

5:34 Civic San Diego Presentation on Euclid/Hilltop Development

5:45 Approval of the Agenda

5:46 Consent Agenda - **Action Items** (combined as a single motion to approve)

- Approval of Special Meeting Minutes of June 7, 2016
- Approval of Board Meeting Minutes of June 21, 2016
- Approval of Annual Meeting Minutes of June 21, 2016
- Remove Venus Molina from US Bank Checking Account and replace with Marion McCord
- Authorization for Executive Director to apply for JCNI's FY 2017 Creative Placemaking Partner Program

5:48 President's Report/Executive Committee - Carlos Vasquez

- Ratify Election Chair of Marketing Committee - **Action Item**
- Election of Officers for terms ending 6/30/16 - **Action Item**
- Approval to enter into a Contract with Karina Velazquez - **Action Item**
- Approval of Letter of Support for Civic San Diego Euclid/Hilltop Development-**Action Item**
- Approve request for Letter of Support for Extended Hands - **Action Item**
- Letter of Support for Unity in Community-**Action Item**
- Banner Policy - Informational Item
- Line of Credit - Table
- Update from Board Retreat: Review results
 - Mission Statement Adoption - **Action Item**

6:08 Financial Report- **Discussion; Receive & File**

- June Financials
- Follow up to request to the City to advance of \$10,000 from assessment reserves

6:11 Executive Director's Report- Liliana Garcia-Rivera

6:15 Economic Development Committee Report

- Ratify committee's recommendation to prepare a letter of intent for formation of Maintenance Assessment District - Action Item

6:20 Marketing Committee Report

- Ratify committee's recommendation to serve alcohol at the Taste of the Diamond - Action Item

6:25 Announcements

6:30 Adjournment