



Diamond Business Association, Inc.
dba Southeastern Diamond Business Association (SDBD)
Executive Committee Meeting
Alpha Center 6323 Imperial Avenue, San Diego, CA 92114
April 24, 2017 from 5:30-6:30 PM
www.info@sdbd.org | www.sdbd.org

MINUTES of the SDBD Executive Committee Meeting April 24, 2017

Committee Members Present: Carlos Vasquez (President), Marion McCord (Treasurer), R. Daniel Hernandez (Vice-President)

Members Absent: Richard Seges (Secretary)

Others Present: Liliana Garcia-Rivera (Executive Director), Karina Velazquez (Program Manager), Francisca Polanka (Small Business Community Initiative Officer)

The meeting was called to order by President Carlos Vasquez at 5:39pm. Quorum was present (3 out of 3 members).

Organizational Items: None.

Informational Item:

March Financials - Liliana Garcia-Rivera stated that the financials are pending but will be ready in time for the board meeting.

Review and Consider Forwarding Action Recommendation to the Full Board

1.

Executive Director's Report:

1. Karina Velazquez and Liliana Garcia Rivera are correcting categorization for businesses, and reporting businesses that are not paying. Also including businesses that are falling off our ordinance because of new developments.
2. Status on banks: communication has been established. Waiting for meet and greet with Wellsfargo
3. Use the SBEP money to pay for translation equipment.
4. Monthly Activity Report
 - a. Monica's Salon Grand Opening (5/13)
 - b. Bike to Work Day Pit Stop (5/18)
 - c. Bike-in Movie Night (5/19)

5. Marketing Committee
 - a. Diamond Street Festival
 - i. Raise visibility and awareness of the Philipino community at the DSF, LGR has a contact who might be able to get sponsorship for work at the festival (outreach) have a fundraising activity
 - b. Civic san diego is giving us 5000 to sponsor neighborhood councils

6. Economic Development Committee
 - a. Ouchi Courtyard Office Space and Executive Suites - Ouchi courtyard is opening on May 15th
 - i. Chelsey is going to pay for the full amount of the TI
 - b. For Alpha center, looking for insurance,
 - i. Figure out the document to sign
Details of the agreement

The meeting was adjourned at 7:05pm.

Written by Francisca Orellana Polanka, AmeriCorps

Finalized by Liliana Garcia-Rivera, SDBD Executive Director