



Economic Development Committee

Agenda

Thursday, March 10, 2016

12:00pm - 1:00pm

- I. Welcome & Introductions
- II. Diamond BID Projects
 - A. Diamond BID Matching Signage Grant Program
 - B. Storefront Improvement Program Policy Update
 1. Existing
 - a) Alpha Center - Marion McCord
 2. New Potential Business Sites
 - a) Mariscos Altata/Fresh Garden - Karina
 - b) 54th Street Center - Liliana/Kristen Rugel/Eddie Price
 - c) PCS Metro - Brook Huffman's Plaza - Liliana/Brian Maty
 - d) Federal Boulevard & 47th Street - Liliana
 - C. Healthy Retail Initiative (UC San Diego) - Elle Mari
 1. Fresh Garden Market
 - D. Imperial Corridor Infrastructure Improvements Hoffman's Plaza - Civic SD
 - E. City of San Diego Business Walk - Wednesday, March 30th, 2-5pm
 1. Volunteers needed
 - F. LISC MetroEdge Business Corridor Revitalization - Tabled
- III. Projects to Pursue/Explore
 - A. Maintenance Assessment District/PBID - Tabled
 - B. Energy Efficient Car Lot Sale (SDG&E) - Eddie Price
 - C. JCNi Workforce Development Project - Omar Passons
- IV. Projects Diamond BID is Collaborating/Supporting
 - A. Market Street Place-Making Project - Diane Moss
- V. Next Steps/ Announcements
- VI. Adjourn

Next Meeting: Thursday, April 14, 2016 at 12pm