



Economic Development Committee

Agenda

Thursday, February 11, 2016

12:00pm - 1:00pm

- I. Welcome
  - A. Introductions
  
- II. Diamond BID Projects
  - A. Diamond BID Matching Signage Grant Program
    1. Approval of Matching Grants requirements
  
  - B. Storefront Improvement Program Policy Update
    1. Existing
      - a) Green Cat Liquors 7/11
      - b) Alpha Center - Met with City 2/3/16
    2. New Potential Business Sites
      - a) 54th Street Center - Liliana/Kristen Rugel/Eddie Price
      - b) PCS Metro - Brook Huffman's Plaza - Liliana/Brian Maty
      - c) Federal Boulevard & 47th Street - Liliana / \_\_\_\_\_
  
  - C. Healthy Retail Initiative (County of San Diego) - Ariel Hamburger
    1. Fresh Garden Market
    2. Rodeo's Market
  
  - D. Civic San Diego - Imperial Corridor Infrastructure Improvements/ Euclid and Imperial Hoffman's Plaza Site
  
  - E. City of San Diego Business Walk
    1. Volunteers needed
    2. Recommendations to questionnaire
  
  - F. LISC MetroEdge Business Corridor Revitalization - Tabled
  
- III. Projects to Pursue/Explore
  - A. Maintenance Assessment District - Tabled
  
  - B. Energy Efficient Car Lot Sale (SDG&E) - Eddie Price
  
  - C. JCNi Workforce Development Project - Omar Passons
  
- IV. Projects Diamond BID is Collaborating/Supporting

A. Project New Village - Market Street Place-Making Project

V. Next Steps/ Announcements

VI. Adjourn

Next Meeting: Thursday, March 10, 2016 at 12pm