



Diamond Business Association, Inc.
dba Southeastern Diamond Business Association (SDBD)

Board of Directors Meeting

Tubman Chavez Center, 415 Euclid Avenue, Conference Room, San Diego, CA 92114

August 16, 2016 from 5:30 PM – 6:0 PM

www.info@sdbd.org | www.sdbd.org

- 5:30 Roll Call and Introductions
- 5:32 Public Comment
- 5:35 Approval of the Agenda
- 5:36 Consent Agenda - **Action Items** (combined as a single motion to approve)
 - Approval of Board Meeting Minutes of June 21, 2016;
 - Approval of duplicate BID assessment refund for Brian Maty-Metro PCS;
 - Approval of sponsorship of BAME CDC's use of BID Council Equipment for Imperial Street Festival August 27, 2016.
- 5:39 President's Report/Executive Committee - Carlos Vasquez
 - Election of Secretary for term ending 6/30/16 - **Action Item**
 - Authorization of President to sign sub-contract with Andres Garcia for 2015/2016 Audit - **Action Item**
 - Approval of ED's attendance of IDA Conference for Professional Development - **Action Item**
 - Approval to enter into MOU with Civic San Diego for Business Capital Partnership - **Action Item**
 - Mission Statement Adoption - **Action Item**
 - Banner Policy - Informational Item
 - Line of Credit - Table
- 6:00 Financial Report- **Discussion; Receive & File**
 - July Financials
- 6:10 Executive Director's Report- Liliana Garcia-Rivera
- 6:20 Economic Development Committee Report
 - Ratify committee's recommendation to prepare a letter of intent for formation of Maintenance Assessment District - **Action Item**

6:30 Marketing Committee Report

- Ratify committee's recommendation to help organize and promote fundraiser for Bonnie Jean - **Action Item**
- Ratify committee's recommendation to have a joint Holiday Business Mixer with College Area BID - **Action Item**

6:40 Announcements

6:45 Adjournment