



DIAMOND BUSINESS ASSOCIATION ASSOCIATE MEMBERSHIP APPLICATION FORM

Name of Applicant: _____ Title: _____

Business Name: _____ Business License #: _____

Business Address: _____ Zip _____

Business Number: (____) _____ Fax Number: (____) _____

Email: _____ Website: _____

Describe Product Goods or Services: _____

Please check:

- Manufacturer
- Construction
- Distributor
- Franchise
- Service
- Financial
- Home-Based Business
- Retail
- Other

Type of Business

- Corporation
- S-Corp.
- Partnership
- Sole Proprietorship
- Not For Profit
- Other

Percent of Your Ownership _____% Inclusion on Our Website? Yes _____ No _____

Please list any Boards on which you currently serve.

How did you hear about the Diamond Business Association? _____

Membership Fee Enclosed: _____ (See Attachment for Assessment Fee Scale)

Please mail Application/Renewal and Payment to:

Diamond Business Association, Inc.
415 Euclid Avenue, Suite K-13
San Diego, CA 92113

Signature: _____ Date _____

(Note: All renewal membership fees are due July 1st of each year)

Thank you for your contribution.

BUSINESS IMPROVEMENT DISTRICT APPROPRIATION
Diamond Business Improvement District
Fund 10563

Assessment Categories

| Category | General Description | X = Exclusions |
|----------|---|----------------|
| A | Primarily large retailers, department stores, theatres, financial institutions and recreation or entertainment centers. | |
| B | Primarily small or specialty retailers, food and beverage establishments, beauty salons, nursery, floral, electronics and nightclubs. | |
| C | Primarily medical, professional or repair services, auto-related businesses. | |
| D | Construction, manufacturing, wholesale, hotels and motels, appliances and private learning institutions. | |
| E | Owner operated sole proprietor with no employees providing personal services. | |
| X | Non-profits, apartment buildings, independent contractors providing beauty related services and home-based businesses. | |

For the purposes of this ordinance a "retailer" shall be deemed as any business which remits sales tax to the State of California Board of Equalization on a regular basis. Businesses not specifically identified in Categories A, B, C, D, and E shall be categorized by the City Treasurer upon application of a City Business Tax Certificate.

C. Summary of Assessments:

The assessment to be imposed for those District businesses by Zone and Category of Benefit are as follows:

| | |
|------------|-----------|
| Category A | \$ 500.00 |
| Category B | \$ 180.00 |
| Category C | \$ 100.00 |
| Category D | \$ 90.00 |
| Category E | \$ 80.00 |