



Diamond Business Association
Marketing & Promotions Committee Meeting
Thursday, August 11, 2016
5:30pm-6:30pm

AGENDA

- I. Welcome & Introductions
- II. Marketing Update
 - A. Printed Business Directory
 - B. Dine Diamond Brochure
 - C. Website
 - D. Newsletter
- III. Events Promotions
 - A. Shine Bright Awards
 1. Event Program
 - B. Bonnie Jean's BBQ Fundraiser - **Action Item**
 1. Saturday, September 10th from 12pm-3pm
 - C. September Workshop
 1. Partner with ACCION
 - D. Holiday Party Mixer with College BID - **Action item**
- IV. Taste of the Diamond
 - A. Graphic Design
 - B. Print & Online Media Advertisement
- V. Adjourn

Next Meeting: Thursday, September 8, 2016 at 5:30pm