



Marketing & Promotions Committee

Agenda

Thursday, July 7, 2016

10:00am- 11:00am

- I. Welcome & Introductions
- II. Elect Committee Chairperson - **Action Item**
- III. Marketing/ Promotions Update
 - A. Printed Business Directory - Information
- IV. Diamond Street Festival
 - A. Printed Media Advertising
 - B. VIP Booth
 - C. Event Program
 - D. Shop Local Shop Diamond logo for bags
 - E. Press Releases
 - F. Social Media
 1. Facebook, Twitter, Instagram, LinkedIn
- V. Shine Bright Awards
 - A. Location
 - B. Event Program
- VI. Committee Meetings
 - A. Schedule date and time for standing monthly meetings
 - B. Brainstorm potential committee members
- VII. Adjourn

Next Meeting: