



Marketing & Promotions Committee

Agenda

Monday, May 9, 2016

3:00pm- 4:30pm

- I. Welcome & Introductions
- II. Approval of Minutes
 - A. Meeting Minutes of April 11, 2016
- III. Marketing/ Promotions Update
 - A. Website In-Kind Sponsorship - **Recommendation Needed**
 - B. Printed Media Campaign - **Recommendation Needed**
 - C. Printed Business Directory - Information
 - D. Dine Diamond Brochure - information
 - E. Summer Elections Newsletter
 1. Award Nominations - **Recommendation Needed**
- IV. Proposed Events
 - A. Grand Opening for Logan Avenue Plaza
- V. Planned Events
 - A. SANDAG Go by Bike Mini Grant
 1. Photo Campaign May 1st - May 20th - **Recommendation Needed**
 2. Bike Inspections May 4th, 11th, 18th, 25th
 - B. PGK Project - Friday, May 27th @ 4pm
 - C. Google Maps Workshop - Tuesday, May 31st @ 6pm
- VI. Committees/ Meetings
 - A. Economic Development - Thursday, May 12th at 12pm
 - B. Diamond Street Festival Committee - Monday, April 16th at 4pm
 - C. Board Meeting - Tuesday, May 17th at 5:30pm
- VII. Adjourn

Next Meeting: Monday, June 13, 2016 at 3:00pm