



Diamond Business Association
Marketing & Promotions Committee Meeting
Monday, February 13, 2017
4PM - 5PM

AGENDA

- I. Welcome & Introductions
- II. Marketing
 - A. Printed Business Directory
 1. Rate Sheet
 - B. Dine Diamond Brochure
 1. Reprint & Distribution
 - C. Sponsorship Opportunities Brochure
 1. Reprint
- III. Event Promotions
 - A. February Mixer w/ SDCF
 1. Wednesday, February 15, 2017 from 5PM-7PM
 - B. March Workshop w/ ACCION
 - C. April Clean Up w/ ILACSD
 1. Saturday, April 22, 2017 from 9AM-12PM
 - D. May Workshop w/ Assemblywoman Weber
- IV. Third Annual Diamond Street Festival
 - A. Sponsorship Packets
 - B. Save The Date
 - C. Contract for Event Coordinator
- V. Adjourn

Next Meeting: