



Marketing & Promotions Committee  
Agenda  
Monday, January 11, 2016  
3:00pm- 4:00pm

- I. Welcome
  - A. Introductions
  
- II. Marketing/ Promotions
  - A. Sponsorship Opportunities Brochure - Liliana Garcia-Rivera
  - B. Printed Business Directory - Liliana Garcia-Rivera
  - C. SDBD Business Directory (Background) - Marco Ortiz
    1. Alternative: Mobile Town Guide App -Karina Velazquez
  - D. Dine Diamond Brochure - Karina Velazquez
  - E. Grub Hub for local restaurants - Karina Velazquez
  
- III. Planned Events
  - A. Diamond Street Festival - July 16, 2016
  - B. Taste of the Diamond - October 2016
  
- IV. Possible Future Events
  - A. Soul Food Festival
  - B. Rolled Taco Cook Off Event
  
- V. Adjourn