Marketing & Promotions Committee
Agenda
Monday, January 11, 2016
3:00pm- 4:00pm

I. Welcome
   A. Introductions

II. Marketing/ Promotions
   A. Sponsorship Opportunities Brochure - Liliana Garcia-Rivera
   B. Printed Business Directory - Liliana Garcia-Rivera
   C. SDBD Business Directory (Background) - Marco Ortiz
      1. Alternative: Mobile Town Guide App - Karina Velazquez
   D. Dine Diamond Brochure - Karina Velazquez
   E. Grub Hub for local restaurants - Karina Velazquez

III. Planned Events
   A. Diamond Street Festival - July 16, 2016
   B. Taste of the Diamond - October 2016

IV. Possible Future Events
   A. Soul Food Festival
   B. Rolled Taco Cook Off Event

V. Adjourn