



Marketing & Promotions Committee  
Agenda  
Monday, January 25, 2016  
3:00pm- 4:30pm

- I. Welcome
  - A. Introductions
  
- II. Consent Agenda (**Action Items**)
  - A. Elect Committee Chair
  - B. Meeting Minutes of January 11, 2016
  
- III. Marketing/ Promotions Update
  - A. Sponsorship Opportunities Brochure
  - B. Printed Business Directory
  - C. SDBD Business Directory
    1. Alternative: Mobile Town Guide App
  - D. Dine Diamond Brochure
  - E. Grub Hub for local restaurants
  
- IV. Advertisement
  - A. E-Newsletter
  - B. Website
  - C. Annual Report / Quarterly Newsletter
  
- V. Planned Events
  - A. Google Map & Search Workshop - January 26, 2016
  - B. Photo Shoot Mixer - February 4, 2016
  - C. Storefront Improvement Workshop - February 25, 2016
  
- VI. Adjourn

Next Meeting: Monday, February 8, 2016 at 3:00pm