

2016 MEDIA SPONSORSHIP OPPORTUNITIES

Media Sponsorships are a great way to cross promote.

Media Sponsorships allow us to expand the exposure of our event. Here are some examples on what you could offer for a media sponsorship.

- Newspaper Article or Newspaper Advertisement Space
- Magazine Article or Magazine Advertisement Space
- TV: Guest appearance or advertisement space
- Radio: Guest appearance or advertisement space
- Social Media mentions (Twitter/Facebook)

Please submit your preferred Media Sponsorship package (A, B, or C) to **diamondstreetfestival@gmail.com** or submit your own media proposal so we may determine which category your proposal best fits. Please include values of your proposal, if available. Depending on the amount and level of your media sponsorship, you may qualify for one of our four packages as described below:

Media Sponsorship A (Value of \$5,000+)

Benefits include:

- Exclusive 8' Sponsor Table (with pleated skirt) in prime location near front entrance at the festival;
- Scheduled Media and Photo Opportunity at the event;
- Company mentions on the PA system during the event;
- Distribute Company message (promotional piece) to all exhibitors at the event;
- Company Logo and mention in the Diamond Street Festival e-newsletters;
- Company Logo on Event Flyer;
- Company Logo and link on the Diamond Business Association website (www.sdbd.org);
- Updates on Twitter/Facebook regarding the festival and your company; and
- Company inserts included in our Diamond Street Festival bags handed out to the first 100 families.



Saturday, July 16, 2016 • 11:00 am to 6:00 pm



Media Sponsorship B (Value of \$2,500+)

Benefits include:

- Distribute Company message (promotional piece) to all exhibitors at the event;
- Company Logo and mention in the Diamond Street Festival e-newsletters;
- Company Logo on Event Flyer;
- Company Logo and link on the Diamond Business Association website (www.sdbd.org);
- Updates on Twitter/Facebook regarding the festival and your company; and
- Company inserts included in our Diamond Street Festival bags handed out to the first 100 families.

Media Sponsorship C (Value of \$1,000+)

Benefits include:

- Company Logo and mention in the Diamond Street Festival e-newsletters;
- Company Logo and link on the Diamond Business Association website (www.sdbd.org);
- Updates on Twitter/Facebook regarding the festival and your company; and
- Company inserts included in our Diamond Street Festival bags handed out to the first 100 families.

Link Exchange:

- Add our link www.diamondstreetfestival.com and event details to your page and calendar; and
- We add your Company Logo and link on the Diamond Business Association website (www.sdbd.org).

For more information: Liliana Garcia-Rivera, Executive Director, office 619-255-3604, cell 619-888-4644, liliana@sdbd.org
www.sdbd.org | www.DiamondStreetFestival.com | www.facebook.com/DiamondStreetFestival
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